BLACKBIRD FOR TRAINING

Board Member Certification & Executive Leadership Program

2 – 6 August 2027
Düsseldorf (Germany)

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Ref: 3255664_347843 **Date:** 2 – 6 August 2027 **Location:** Düsseldorf (Germany) **Fees:** 5900 GBP

Introduction

The Certified Board Member & Executive Leadership Program is a high-impact, advanced training designed to equip board members and senior executives with the latest global practices in corporate governance and strategic leadership.

In today's complex and rapidly evolving business environment, effective governance requires more than oversight. It demands the ability to navigate challenges related to digital transformation, AI governance, and sustainability ESG, while ensuring transparency, accountability, and long-term value creation.

This program goes beyond traditional governance concepts by integrating modern topics such as emerging risks, enterprise risk management ERM, and advanced financial oversight. Participants will gain practical tools and insights to strengthen board effectiveness, enhance decision-making, and lead organizations with confidence in uncertain environments.

To reinforce learning through real-world exposure, the program also includes a field visit to a leading institution, providing participants with practical insights into governance in action.

Course Objectives

By the end of this program, participants will be able to:

- Apply global best practices in corporate governance including OECD frameworks.
- Strengthen board structure, independence, and overall effectiveness.
- Lead strategic leadership discussions and decision-making at the board level.
- Integrate digital transformation and AI governance into governance practices.
- Enhance financial oversight and evaluate executive performance effectively.
- Apply enterprise risk management ERM, including cybersecurity and emerging risks.
- Implement sustainability ESG principles within governance frameworks.
- Improve transparency, disclosure, and stakeholder engagement.
- Manage conflicts of interest and protect shareholder rights.
- Use modern tools to evaluate and improve board performance.

Course Outlines

Day 1: Modern Governance & Board Effectiveness

- Advanced corporate governance frameworks and global practices
- Roles and responsibilities of the board
- Board structure, composition, and independence
- Ethics and good governance principles

Day 2: Strategic Leadership & Decision-Making

- The board's role in strategy development and oversight
- Decision-making in complex and uncertain environments
- Relationship with the CEO and performance evaluation
- Using data to support strategic decisions

Day 3: Risk Management & Financial Oversight

- Enterprise risk management ERM frameworks
- Cybersecurity and digital risks
- Interpreting financial reports within financial oversight
- Compliance, transparency, and disclosure

Day 4: Advanced Governance ESG & AI Governance

- Integrating sustainability ESG into governance
- The board's role in AI governance
- Impact of digital transformation on governance
- Creating long-term value for stakeholders

Day 5: Board Evaluation & Practical Application

- Evaluating board and committee performance
- Managing conflicts and board dynamics
- Crisis management and critical decision-making
- Boardroom simulations and real-world case studies

Why Attend this Course: Wins & Losses!

- Gain advanced knowledge in corporate governance and board leadership.
- Strengthen your strategic leadership and decision-making capabilities.
- Enhance your expertise in financial oversight and executive evaluation.
- Improve your approach to enterprise risk management ERM and emerging risks.
- Understand the role of digital transformation and AI governance in modern organizations.
- Apply sustainability ESG principles to support long-term growth.
- Elevate board effectiveness and the quality of governance practices.

Conclusion

This program provides a comprehensive and practical approach to strengthening board-level leadership and governance capabilities. By combining advanced concepts with real-world applications, it prepares participants to take on greater responsibilities within boards and executive leadership roles.

By the end of the course, participants will be better equipped to lead with clarity, enhance corporate governance practices, manage risks effectively, and support strategic decision-making that drives sustainable organizational success.

Ultimately, this program helps shape confident, capable, and forward-thinking board members who can create lasting value and lead organizations toward a more resilient and successful future.