

Certified in the Governance of Enterprise IT (CGEIT)

4 – 8 October 2027
Lyon (France)

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Introduction

In today's digital economy, technology is no longer a support function operating in the background. It shapes strategy, drives innovation, influences risk exposure, and directly impacts organizational performance. As enterprises expand their reliance on complex systems and digital platforms, governance at the highest level becomes essential.

The Certified in the Governance of Enterprise IT CGEIT program, developed by ISACA, provides a structured framework for governing enterprise technology with clarity, accountability, and strategic discipline. Rather than focusing on operational management, the program emphasizes executive oversight, value realization, risk optimization, and performance measurement.

This five-day intensive course connects governance principles with real organizational challenges. Participants learn how strategic alignment, investment control, risk management, and performance transparency interact to shape long-term enterprise resilience. The program is analytical, practical, and designed for leaders responsible for enterprise-wide technology direction.

Course Objectives

By the end of the program, participants will be able to:

- Analyze the structural components of enterprise IT governance.
- Distinguish governance responsibilities from operational management functions.
- Align technology initiatives with corporate strategy and objectives.
- Evaluate enterprise IT investment proposals using structured assessment tools.
- Identify and assess enterprise-level technology risks.
- Design performance measurement systems for governance oversight.
- Interpret governance maturity assessments and improvement gaps.
- Strengthen internal control and compliance mechanisms.
- Optimize allocation of IT resources across strategic priorities.
- Develop sustainable governance enhancement strategies.
- Interpret regulatory and oversight requirements affecting enterprise technology.
- Apply structured analytical thinking to executive-level governance decisions.

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A graphic of a chessboard with several chess pieces. A gold king piece is prominent in the foreground, with a silver pawn and a gold pawn nearby. The board is checkered, and there are concentric circles in the background.

Course Outlines

Day 1: Governance Foundations and Enterprise Oversight

- Evolution and purpose of enterprise IT governance.
- Governance versus management: structural and accountability differences.
- Roles of boards, executive committees, and senior leadership.
- Governance frameworks and internationally recognized standards.
- Strategic value creation and oversight responsibilities.
- Governance structure mapping within an enterprise.
- Practical exercise assessing governance maturity in a sample organization.

Day 2: Strategic Alignment and Value Realization

- Defining enterprise value in technology-enabled organizations.
- Aligning IT strategy with corporate objectives.
- Portfolio management and investment prioritization.
- Capital allocation principles for technology initiatives.
- Measuring value realization and performance outcomes.
- Strategic trade-offs between innovation and operational stability.
- Case analysis evaluating investment decision scenarios.

Day 3: Enterprise IT Risk and Compliance Management

- Identification of enterprise-wide technology risks.
- Risk impact and likelihood assessment models.
- Designing internal control environments.
- Regulatory compliance and policy alignment.
- Reporting risk exposure to executive leadership and boards.
- Development of an enterprise IT risk register.
- Workshop applying risk analysis to governance scenarios.

Day 4: Performance Measurement and Resource Governance

- Governance performance indicators and metrics design.
- Dashboard development for executive oversight.
- Interpretation of performance data for strategic decisions.
- Human capital governance in IT environments.
- Infrastructure and asset lifecycle governance.
- Governance maturity assessment techniques.
- Group exercise developing a performance monitoring framework.

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Day 5: Strategic Integration, Improvement, and Certification Preparation

- Developing a comprehensive governance enhancement roadmap.
- Benchmarking governance performance against recognized standards.
- Managing organizational resistance during governance transformation.
- Integrating governance with enterprise risk and strategic planning.
- Case discussions on governance resilience under uncertainty.
- Participant presentations of governance improvement proposals.
- Final review session and mock certification assessment.

Why Attend This Course: Wins & Losses!

- Build an integrated understanding of governance, strategy, risk, and performance.
- Strengthen executive-level decision-making capability.
- Improve oversight of technology investments.
- Enhance enterprise-wide accountability structures.
- Develop structured risk evaluation skills.
- Increase readiness for board-level and C-suite responsibilities.
- Earn a globally recognized professional certification.

Conclusion

The Certified in the Governance of Enterprise IT (CGEIT) program delivers a comprehensive and structured framework for strengthening enterprise technology oversight. By integrating strategic alignment, risk management, investment evaluation, and performance measurement, the course develops multidimensional governance capability at the executive level.

Participants gain the analytical tools to evaluate capital-intensive technology initiatives, manage enterprise-wide risk exposure, and ensure that digital investments consistently generate measurable value. The structured learning pathway connects governance theory with practical executive application, enabling leaders to translate complex technology environments into disciplined, accountable decision-making structures.

In an era defined by digital transformation, regulatory scrutiny, and competitive pressure, strong governance becomes a strategic necessity. Guided by the standards of ISACA, this program equips professionals with the frameworks and leadership perspective required to navigate complexity while sustaining long-term organizational performance and resilience.

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A graphic illustration of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a gold pawn nearby. The background features concentric circles, suggesting a strategic or global theme.