BLACKBIRD FOR TRAINING

Foundations in HR Ethics

22 – 26 March 2027
Casablanca (Morocco)

UK Traininig
PARTNER



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Introduction

Organizations today face increasing levels of complexity in managing their human capital. This is driven by rapidly evolving work environments, diverse workforces, and rising challenges linked to professional conduct and behavioral practices. In this context, HR ethics has become a critical pillar for building a culture grounded in fairness, credibility, and respect for employee rights—ultimately strengthening performance, supporting sound decision-making, and safeguarding organizational reputation.

The Foundations in HR Ethics program is designed for executive leaders, department heads, team supervisors, HR specialists, project managers, compliance officers, and professionals who aim to develop ethical policies within their organizations. It also meets the needs of individuals seeking structured knowledge in workplace ethics, balanced organizational practices, and effective decision-making related to human capital.

This course offers an applied, comprehensive learning experience that outlines the core principles of professional ethics, methods for handling behavioral challenges, approaches to developing fair policies, and strategies for aligning organizational responsibilities with employee rights. Participants gain the ability to analyze complex ethical situations, apply standards of transparency and integrity, and build a responsible and sustainable organizational culture.

Course Objectives

This program aims to equip participants with a wide range of essential knowledge and skills, including:

- Understanding the fundamental concepts of HR ethics.
- Recognizing the role of ethics in enhancing organizational performance.
- Analyzing behavioral challenges and ethical issues within the workplace.
- Developing policies and procedures that support fairness and transparency.
- Evaluating HR practices to ensure alignment with ethical standards.
- Building an organizational culture based on rights, responsibilities, and mutual respect.
- Strengthening responsible and professional decision-making skills.
- Acquiring techniques to resolve ethical conflicts between employees and management.
- Designing tools to detect and reduce unethical practices.
- Understanding how ethics influence talent retention and long-term organizational performance.



Course Modules

Day One: Principles of Professional Ethics and Organizational Behavior

This day covers:

- A comprehensive introduction to HR ethics and their organizational importance.
- The relationship between organizational values and professional behavior.
- Review of ethical behavior models within teams.
- The impact of managerial decisions on the ethical environment.
- Balancing organizational interests with employee rights.
- Case examples of unethical practices and their implications.

Day Two: Fairness and Transparency in Human Resources

Topics include:

- Designing equitable recruitment and selection policies.
- Understanding equal opportunity and its impact on performance.
- Reviewing promotion and performance appraisal processes ethically.
- Enhancing transparency within HR operations and minimizing conflicts of interest.
- Fair and objective handling of professional complaints.
- Practical examples of organizational justice.

Day Three: Ethical Decision-Making and Problem Solving

This day covers:

- Methods for assessing complex ethical situations.
- Tools that support responsible and balanced decision-making.
- Distinguishing between operational decisions and ethical judgments.
- Scenario analysis and identifying ethical dimensions.
- Establishing criteria for decisions that balance institutional goals and employee rights.
- Practical exercises to strengthen ethical reasoning.

Day Four: Managing Behavioral Conflicts and Strengthening Compliance Culture

Topics include:

- Understanding the root causes of ethical conflicts at work.
- Designing mechanisms to address undesirable behaviors effectively.
- Fostering a culture of accountability and mutual respect.
- Developing internal awareness programs on professional conduct.
- Implementing corrective actions and handling ethical violations.
- Monitoring ethical behavior through performance evaluation tools.



Day Five: Building an Integrated HR Ethics Framework

The final day includes:

- Establishing a holistic governance framework for HR ethics.
- Designing plans to promote ethical conduct across the organization.
- Assessing institutional readiness to implement ethical systems.
- Creating reporting mechanisms for unethical behavior.
- Developing long-term strategies to safeguard ethical culture.
- Summarizing key lessons and evaluating participant outcomes.

Why Attend This Course? Wins & Losses!

- Gain specialized knowledge in HR ethics.
- Improve the quality and integrity of professional decision-making.
- Build a workplace grounded in fairness, trust, and respect.
- Strengthen conflict-resolution and behavioral management skills.
- Enhance transparency across HR procedures.
- Protect and elevate your organization's professional reputation.
- Improve retention of high-performing employees.
- Reduce organizational risks through ethical, structured policies.

Conclusion

HR ethics serves as the backbone of a stable professional environment, helping organizations enhance workplace dynamics and protect themselves from misconduct-related risks. Through this program, participants gain deep insight into ethical principles, practical tools for balanced decision-making, and effective methods for addressing behavioral challenges—while learning to design policies that are fair, transparent, and aligned with organizational values.

The comprehensive content of this course empowers institutions to adopt responsible practices, create environments that respect employee rights, and support sustainable performance. It equips HR professionals with the expertise to embed ethics across all stages of human resource management, ultimately strengthening organizational resilience, reputation, and long-term success.

