

Corporate Governance for Senior Executives

2 – 6 August 2027
Lyon (France)

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Introduction

In an increasingly complex and competitive business environment, corporate governance has become the foundation of sustainable growth, ethical conduct, and stakeholder trust.

It defines the system by which organizations are directed and controlled — ensuring transparency, fairness, and accountability across all levels of management.

The Corporate Governance for Senior Executives program is designed to equip top leaders, board members, and decision-makers with the frameworks and tools required to implement effective governance practices.

Through a balanced blend of strategic theory, global best practices, and applied case studies, the program enables participants to lead their organizations with integrity, manage risk responsibly, and ensure compliance while achieving long-term business success.

Course Objectives

- Understand the core principles and international standards of corporate governance.
- Develop the ability to design and implement effective governance frameworks.
- Clarify the roles and responsibilities between boards and executive management.
- Strengthen ethical decision-making and accountability structures.
- Build effective internal control and risk-management systems.
- Integrate sustainability and stakeholder interests into governance models.
- Learn global best practices for board performance and evaluation.
- Apply governance principles to enhance organizational performance and stability.

Course Outlines

Day 1: Fundamentals and Strategic Importance of Corporate Governance

- The concept and objectives of governance in modern organizations.
- Differences between traditional management and corporate governance.
- Core pillars of effective governance frameworks.
- The link between governance and corporate performance.
- Legal and regulatory foundations of governance.
- Practical activity: Analyzing the governance structure of a sample organization.

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A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) positioned on it. The board is white and black, and the pieces are gold and silver. The graphic is located in the bottom right corner of the page.

Day 2: Boards of Directors and Executive Roles

- Board composition, responsibilities, and oversight mechanisms.
- Distinguishing between board and executive management duties.
- Leadership dynamics within boards of directors.
- Managing conflicts of interest and ensuring board independence.
- Decision-making processes and accountability mechanisms.
- Case study: Board leadership during organizational crises.

Day 3: Risk Management and Internal Control

- Understanding enterprise risk and governance responsibilities.
- Building governance frameworks for financial and operational risk control.
- Developing internal audit systems that ensure compliance.
- The relationship between internal audit, risk, and corporate governance.
- Identifying and monitoring key risk indicators.
- Workshop: Designing an institutional risk-management model.

Day 4: Transparency, Disclosure, and Corporate Responsibility

- Principles of transparency and disclosure in corporate reporting.
- Effective stakeholder communication and engagement.
- Ethical leadership and the role of corporate culture in governance.
- Corporate social responsibility and sustainability reporting.
- Balancing profit, ethics, and long-term societal value.
- Case analysis: Financial disclosure and ethical governance practices.

Day 5: Governance, Sustainability, and Final Evaluation

- The connection between governance, innovation, and sustainable growth.
- Building resilient organizations through governance-driven leadership.
- Creating a culture of accountability and ethical excellence.
- Reviewing practical governance implementation projects.
- Final evaluation and participant presentations.
- Open discussion: The future of governance and executive accountability.

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A graphic illustration of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a gold pawn nearby. The board is checkered, and there are concentric circles in the background.

Why Attend This Course: Wins & Losses!

- Gain an in-depth understanding of global corporate governance frameworks.
- Enhance executive-level leadership and oversight capabilities.
- Acquire practical tools for managing risk and ensuring compliance.
- Improve transparency, ethics, and accountability within your organization.
- Strengthen stakeholder confidence and organizational credibility.
- Learn proven international best practices in governance.
- Expand your executive network across diverse industries.
- Earn a professional certificate that validates your governance expertise.

Conclusion

The Corporate Governance for Senior Executives program provides a strategic pathway for leaders seeking to enhance ethical standards, accountability, and long-term sustainability. By combining practical insights with global frameworks, it empowers participants to apply governance principles that improve transparency, performance, and institutional trust.

Modern leadership requires more than profitability — it demands integrity, responsibility, and a commitment to fairness in every decision. Investing in governance is not merely a compliance measure; it is a strategic necessity for organizational resilience, credibility, and sustainable success.

A graphic of a chessboard with several chess pieces (a king, a queen, and a pawn) on it, set against a background of concentric circles.

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