BLACKBIRD FOR TRAINING

Executive Leadership in ESG and Sustainable Strategy

4 – 8 January 2027
Paris (France)



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Introduction

Modern executive leadership is no longer defined solely by profit margins or operational efficiency. Today's leaders are expected to drive their organizations toward responsible growth that balances financial performance with environmental, social, and governance ESG commitments.

The Executive Leadership in ESG and Sustainable Strategy program equips leaders and decision-makers with the knowledge and tools needed to build sustainability-driven organizations capable of long-term value creation.

Designed specifically for executives, managers, and professionals across public and private sectors in the Middle East and North Africa, this program offers a practical framework for embedding ESG principles into strategic decision-making and daily operations.

Participants will learn how to turn sustainability objectives from symbolic commitments into measurable business advantages that enhance corporate reputation, stakeholder trust, and institutional resilience.

Course Objectives

- Understand the key principles and global frameworks of ESG and sustainable strategy.
- Analyze the role of executive leadership in shaping and executing sustainability agendas.
- Apply performance measurement tools across environmental, social, and governance dimensions.
- Integrate sustainability into business models, value chains, and corporate processes.
- Develop ESG-aligned performance indicators KPIs to track institutional progress.
- Examine real-world case studies from leading international and regional organizations.
- Strengthen data-driven decision-making and ethical leadership capabilities.
- Foster a culture of accountability, inclusion, and environmental responsibility.

Course Outlines

Day 1: Foundations and Global Trends in ESG

- Introduction to ESG: evolution, definitions, and business relevance.
- Mapping global sustainability trends and regional implications.
- Understanding key international frameworks GRI, SASB, TCFD, SDGs.
- ESG transparency and disclosure requirements.
- Case discussions from regional and global organizations.
- Workshop: Assessing your organization's ESG readiness.



Day 2: The Executive Role in Sustainability Leadership

- Characteristics of responsible and sustainable leadership.
- Defining executive roles in advancing corporate sustainability.
- Aligning institutional vision with sustainable development goals.
- Building governance structures that support ESG initiatives.
- Stakeholder engagement and communication strategies.
- Interactive session: Creating an executive roadmap for ESG leadership.

Day 3: Designing a Sustainable Corporate Strategy

- Assessing organizational baselines and setting ESG priorities.
- Linking sustainability objectives with strategic business goals.
- Developing measurable and transparent ESG targets.
- Embedding ESG into financial and operational planning.
- Building scalable, sustainable business models.
- Practical exercise: Drafting a mini ESG strategy plan.

Day 4: Risk and Opportunity Management in ESG

- Identifying environmental, social, and governance risks.
- Evaluating financial and operational impacts of sustainability risks.
- Applying risk assessment and mitigation frameworks.
- Exploring investment and innovation opportunities in sustainability.
- Leveraging technology for ESG data and performance management.
- Group simulation: ESG risk scenario analysis.

Day 5: Performance Evaluation, Reporting, and Implementation

- Reviewing ESG performance indicators and measurement techniques.
- Preparing sustainability and governance reports aligned with global standards.
- Assessing social and environmental impact outcomes.
- Applying digital tools to monitor ESG progress.
- Final assessment: Developing a model ESG report.
- Closing session: Participant presentations and peer feedback.



Why Attend this Course: Wins & Losses!

- Gain deep insight into leading ESG and sustainability frameworks.
- Develop executive-level leadership and strategic integration skills.
- Enhance institutional reputation and investor confidence.
- Transform ESG from a compliance function into a competitive advantage.
- Access hands-on tools for performance evaluation and reporting.
- Improve strategic decision-making through sustainability data analytics.
- Learn from global and regional success stories.
- Build a professional network of leaders in sustainability and governance.

Conclusion

The Executive Leadership in ESG and Sustainable Strategy program offers a comprehensive pathway for leaders aiming to build organizations that thrive responsibly in a rapidly evolving world.By combining theory with practical applications, it empowers participants to translate sustainability principles into concrete business results that drive innovation, resilience, and ethical growth.

Graduates of this program will be equipped to lead transformative initiatives that align profitability with social purpose and environmental stewardship—delivering real, measurable impact both locally and globally.

