

Public Speaking & Executive Presence

4 – 8 October 2027
Casablanca (Morocco)

UK Training

PARTNER

The background of the entire page features a grayscale image of a chessboard. In the foreground, a large gold king piece and a silver pawn are prominently displayed. To their left, another silver pawn is visible. In the far background, another gold piece is partially visible. Overlaid on this image are several concentric, light gray circles that radiate from the center, creating a sense of depth and focus.

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Ref: 3255326_338163 **Date:** 4 – 8 October 2027 **Location:** Casablanca (Morocco) **Fees:** 4200 GBP

Introduction

In today's dynamic business world, the ability to communicate with confidence and authority is one of the most powerful assets a leader can possess. Public Speaking & Executive Presence is not merely about delivering a speech — it's about inspiring, influencing, and leaving a lasting impression.

This course is designed to help leaders master the art of impactful communication, manage stage presence, and command attention in any setting — whether addressing large audiences or leading critical meetings. Through a blend of practical exercises and behavioral insights, participants will learn how to project confidence, clarity, and charisma, transforming their communication into a true leadership tool.

Course Objectives

By the end of this course, participants will be able to:

- Master public speaking techniques to communicate confidently and persuasively.
- Strengthen executive presence through effective voice control and body language.
- Build compelling presentations that engage and inspire diverse audiences.
- Manage anxiety and overcome stage fright in high-pressure situations.
- Respond strategically to challenging questions and unexpected scenarios.
- Refine storytelling and persuasion skills to influence decisions.
- Develop personal authenticity and credibility as a communicator.
- Enhance leadership image and nonverbal communication effectiveness.

Course Outlines

Day 1: Foundations of Effective Public Speaking

- Understanding the core principles of impactful communication.
- Audience analysis and message adaptation for maximum engagement.
- Structuring presentations for clarity and flow.
- Crafting key messages that connect emotionally and logically.
- Voice tone and rhythm exercises for confident delivery.
- Practical session: building a strong speech opening.

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Day 2: Body Language and Executive Presence

- The psychology of presence and its impact on perception.
- Using body posture and facial expressions to convey confidence.
- Mastering gestures, movement, and stage positioning.
- Managing interruptions and maintaining composure.
- Eye contact and audience connection techniques.
- Recorded practice and analysis of personal presentation style.

Day 3: Persuasion and Influence in Public Speaking

- The art of persuasive communication for leadership impact.
- Balancing logic, emotion, and credibility in presentations.
- Storytelling techniques to make messages memorable.
- Handling objections and responding under pressure.
- Delivering complex messages clearly and persuasively.
- Workshop: transforming a technical briefing into an inspiring speech.

Day 4: Managing Nerves and Performing Under Pressure

- Understanding the causes of speaking anxiety and managing them.
- Breathing and relaxation techniques before presentations.
- Converting nervous energy into dynamic stage presence.
- Building self-confidence through practice and feedback.
- Simulated real-life speaking scenarios for practical improvement.
- Personalized coaching and performance review.

Day 5: The Final Presentation and Leadership Impact

- Delivering a full presentation integrating all learned techniques.
- Assessing speech effectiveness — structure, delivery, and impact.
- Peer and trainer feedback for performance enhancement.
- Strengthening authenticity and communication consistency.
- Creating a personal action plan for continuous development.
- Course wrap-up and reflection on personal transformation.

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Why Attend This Course? Wins & Losses!

- Gain lasting confidence in public speaking and professional communication.
- Learn to engage, persuade, and inspire audiences effectively.
- Strengthen leadership presence and nonverbal communication.
- Build presentations that captivate and influence decision-makers.
- Improve performance in meetings, conferences, and negotiations.
- Enhance charisma, credibility, and audience connection.
- Receive personalized feedback from expert trainers.
- Develop a professional communication style aligned with leadership excellence.

Conclusion

The Public Speaking & Executive Presence course empowers leaders to elevate their communication from informative to transformational. It enables participants to master both the science and art of influence — combining verbal precision, confident posture, and authentic expression.

By the end of the program, participants will not only speak with confidence but also embody the qualities of a compelling, respected leader. This transformation enhances personal impact, organizational representation, and the ability to lead with vision and clarity.

A graphic of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a gold pawn nearby. The board is checkered, and there are concentric circles in the background.

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