BLACKBIRD FOR TRAINING

Managing Capital Flow

12 – 16 April 2027
Accra (Ghana)



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Ref: 3255191_334370 **Date:** 12 – 16 April 2027 **Location:** Accra (Ghana) **Fees:** 4200 GBP

Introduction

Effective management of capital flow is one of the most critical aspects of ensuring business stability, growth, and resilience. Organizations across industries—whether in banking, investment, or corporate finance—need to master the movement of funds to safeguard liquidity, mitigate risks, and align financial resources with long-term strategies.

This course provides participants with a comprehensive understanding of capital flow management, covering inflows, outflows, working capital, investment decisions, and regulatory frameworks. Through case studies, practical exercises, and scenario planning, professionals will learn how to optimize cash movement, anticipate risks, and strengthen organizational sustainability.

Course Objectives

By the end of this program, participants will be able to:

- Understand the concepts and importance of managing capital flow in different business environments.
- Analyze inflows and outflows of funds in domestic and international contexts.
- Apply techniques for liquidity management and working capital optimization.
- Identify risks associated with capital movement credit, market, and liquidity and design mitigation strategies.
- Develop strategic approaches to align capital flow with organizational objectives and growth plans.

Course Outlines

Day 1: Fundamentals of Capital Flow

- Introduction to capital flow: key definitions and concepts.
- Types of capital flows: domestic vs. international, short-term vs. long-term.
- The role of capital flow in ensuring business sustainability.
- Stakeholders and their influence on capital movements.
- Case studies on inflows and outflows in different industries.



Day 2: Cash Flow & Working Capital Management

- Components of working capital: current assets and liabilities.
- Techniques to optimize receivables and payables.
- Forecasting methods for cash flow management.
- Tools for maintaining liquidity and operational efficiency.
- Practical exercises on improving working capital strategies.

Day 3: Capital Flow in Investment & Financing

- Sources of financing: equity vs. debt.
- Principles of capital budgeting and allocation.
- Managing investment inflows, returns, and reinvestment.
- Balancing shareholder payouts with growth strategies.
- Case study on financing decisions and their impact on capital flow.

Day 4: Risk Management in Capital Flow

- Key risks in capital movement: credit, market, liquidity.
- Regulatory frameworks affecting capital flow across borders.
- Managing currency risk and applying hedging techniques.
- Stress testing capital positions in volatile markets.
- Developing a practical risk mitigation plan.

Day 5: Strategic Capital Flow Management

- Linking capital flow management with business strategy.
- Long-term forecasting and scenario planning.
- Capital flow considerations in mergers, acquisitions, and expansions.
- Best practices for effective capital allocation.
- Group workshop: Designing a strategic capital flow management plan.

Why Attend this Course: Wins & Losses!

- Gain a comprehensive understanding of capital flow management and its role in sustainable growth.
- Enhance decision-making in cash flow and working capital optimization.
- Acquire tools for liquidity management and long-term financial planning.
- Strengthen skills in evaluating financing options, budgeting, and allocation.
- Build resilience by learning strategies for managing risk and regulatory challenges.
- Participate in case studies and group workshops to gain practical application experience.
- Improve strategic alignment between capital flow and business objectives.
- Earn a professional credential that enhances your career value.



Conclusion

The Managing Capital Flow course equips participants with the tools and insights needed to optimize capital inflows and outflows, ensure liquidity, and integrate financial strategy into long-term business objectives. Covering fundamentals, working capital, investment, risk, and strategic alignment, this program offers a holistic approach to effective capital flow management.

Through real-world case studies, simulations, and group exercises, participants will leave with the knowledge and skills to make informed financial decisions, strengthen organizational resilience, and drive sustainable growth in competitive and uncertain environments.

