

International Relations and World Politics

5 – 9 October 2026
Lyon (France)

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Introduction

In today's rapidly evolving global environment, International Relations and World Politics stand at the center of understanding how nations, organizations, and global actors interact. Leaders and professionals across the Middle East and North Africa are increasingly confronted with complex international dynamics that directly influence strategic decisions in their sectors.

This course is designed for executives, team leaders, and specialists in industries such as energy, banking, telecommunications, government, human resources, project management, and marketing. It equips participants with practical tools to analyze global political developments, anticipate risks, and shape strategies that respond effectively to global challenges.

Course Objectives

- Understand the foundations of international relations and world politics.
- Analyze key actors in the global system, including states, international organizations, and multinational corporations.
- Apply major theories of international relations to real-world contexts.
- Explore contemporary global challenges such as security, climate change, and global governance.
- Use political analysis tools to evaluate international and regional issues.
- Strengthen strategic thinking for addressing global crises.
- Examine the role of diplomacy and foreign policy in shaping international power dynamics.
- Enhance critical thinking and decision-making skills in cross-border environments.

Course Outlines

Day One: Fundamentals of International Relations and World Politics

- Defining international relations and world politics.
- Distinguishing between domestic and foreign policy.
- Evolution of the global system after the world wars.
- The impact of globalization on state interactions.
- Core concepts: sovereignty, power, and balance.
- Group exercise: mapping global power dynamics.

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A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) positioned on it. The board is white and black, and the pieces are gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

Day Two: Global Theories and Power Structures

- Realist theory in international relations.
- Liberalism and the logic of international cooperation.
- Constructivism and the role of identity and culture.
- Influence of major powers in shaping global politics.
- Role of international organizations as global actors.
- Workshop: comparing and applying IR theories.

Day Three: Contemporary Global Challenges

- International security and terrorism.
- Climate change and global environmental policy.
- Economic globalization and financial crises.
- Migration and refugees as global political issues.
- Global health challenges and pandemics.
- Case study: the global energy crisis.

Day Four: Diplomacy and Foreign Policy Decision-Making

- Traditional and public diplomacy explained.
- Negotiation strategies in international contexts.
- The role of media in foreign policy.
- Challenges facing policymakers.
- Linking domestic policies with international agendas.
- Simulation: managing an international diplomatic crisis.

Day Five: Case Studies and Final Assessment

- Comprehensive review of key concepts.
- Case study: Russia-Ukraine conflict.
- Case study: U.S.-China relations.
- Group project: designing a strategy for a regional crisis.
- Role-play simulation: global policy negotiation.
- Final assessment and feedback session.

Why Attend This Course: Wins & Losses!

- Gain an in-depth understanding of international relations and world politics.
- Acquire analytical tools to interpret political events.
- Strengthen leadership capacity for global challenges.
- Learn best practices in crisis management.
- Expand professional networks across sectors.
- Improve the ability to forecast global political trends.
- Enhance critical thinking and strategic decision-making.
- Apply knowledge to practical case studies.

Conclusion

International Relations and World Politics provide a crucial framework for understanding the dynamics of global power and the interdependence of nations. Through this program, participants will gain advanced knowledge and practical tools to interpret international events and develop strategies for effective engagement in complex political environments.

This course goes beyond theory, equipping professionals with actionable insights and applied skills to lead effectively in today's interconnected world.

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A graphic illustration of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a gold pawn nearby. The board is checkered, and there are concentric circles in the background.