BLACKBIRD FOR TRAINING

Ethics in Public Policy

22 – 26 February 2027
Kuala Lumpur (Malaysia)

UK Traininig
PARTNER



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Ethics in Public Policy

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Introduction

Ethics in Public Policy is a cornerstone for ensuring transparency, justice, and accountability in governance. Policies that lack an ethical foundation often result in loss of public trust, institutional weakness, and ineffective outcomes. With growing global challenges such as corruption, climate change, and economic inequality, integrating ethical values into decision-making is no longer optional—it is a strategic necessity.

This program is tailored for executives, team leaders, and professionals across both government and private institutions in the Middle East and North Africa. It provides participants with practical tools to make balanced decisions that serve the public interest while upholding institutional integrity. It also equips them with frameworks for navigating the delicate balance between political objectives and ethical considerations in their daily work environments.

Course Objectives

- Understand the fundamental concepts of ethics in public policy.
- Analyze the relationship between ethics and good governance.
- Apply ethical models to the policymaking process.
- Develop skills to assess the ethical impact of policies.
- Strengthen transparency and integrity within institutions.
- Explore global and regional case studies of ethical policymaking.
- Enhance critical thinking in addressing complex ethical dilemmas.
- Build institutional strategies rooted in fairness and accountability.



Course Outlines

Day 1: Core Concepts of Ethics in Public Policy

- Defining ethics and its role in public policy.
- Core principles of honesty, justice, and transparency.
- Distinguishing between political and ethical decisions.
- Common ethical challenges in policy formulation.
- Ethics as a driver of societal trust.
- Group activity: Discussing ethical values in local policy contexts.

Day 2: Ethics and Good Governance

- Understanding the concept and dimensions of good governance.
- How ethics enhances institutional efficiency.
- The link between ethical accountability and political legitimacy.
- International examples of ethics integrated into governance.
- Tools for strengthening institutional integrity.
- Workshop: Evaluating a governance system from an ethical perspective.

Day 3: Tools for Ethical Policy Assessment

- Frameworks for analyzing the ethical impact of policies.
- Ethical decision-making models.
- Balancing individual vs. collective interests.
- Assessing the impact of policies on marginalized groups.
- Ethical considerations in economic and social policies.
- Practical exercise: Ethical evaluation of a government policy.

Day 4: Institutional Integrity and Anti-Corruption

- Defining institutional integrity and its importance.
- Strategies to combat corruption and promote transparency.
- Ethics of public service and professional duty.
- The relationship between corruption and public trust.
- Role of legislation in supporting integrity.
- Simulation: Designing an institutional anti-corruption plan.



Day 5: Case Studies and Final Evaluation

- Reviewing key concepts and tools covered in the course.
- Analysis of global and regional case studies.
- Highlighting successful examples of ethics in policy.
- Future trends in integrating ethics into governance.
- Group project: Developing an ethical policy strategy for an institution.
- Presentation, peer feedback, and final evaluation.

Why Attend This Course: Wins & Losses!

- Gain specialized knowledge in ethics and public policy.
- Develop practical skills for ethical decision-making.
- Strengthen integrity and transparency in institutions.
- Understand the connection between ethics and good governance.
- Build the ability to assess the ethical impacts of policies.
- Learn from global and regional best practices.
- Support sustainable institutions through fairness and accountability.
- Advance leadership and career development skills.

Conclusion

Ethics in Public Policy is essential for effective governance and building trust between institutions and society. It goes beyond abstract values, offering practical tools that empower leaders and managers to make decisions rooted in fairness and accountability. Through this program, participants will gain the ability to embed ethical considerations into policymaking,

thereby strengthening institutional sustainability and supporting inclusive development. The integration of theory, analytical frameworks, and real-world case studies ensures a comprehensive learning experience that participants can directly apply in their professional environments.

