

# **Assistant Manager Duties and Responsibilities Course: Achieve Operational Excellence**

13 – 17 September 2027  
Casablanca (Morocco)

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## Assistant Manager Duties and Responsibilities Course: Achieve Operational Excellence

**Ref:** 3255009\_328899 **Date:** 13 – 17 September 2027 **Location:** Casablanca (Morocco) **Fees:** 4200 GBP

### Introduction

In today's fast-paced and highly competitive business environment across the Middle East and North Africa, the role of an assistant manager is evolving beyond basic support functions. It is transforming into a critical pillar of operational success and leadership continuity. The Assistant Manager Duties and Responsibilities Course: Achieve Operational Excellence is designed to equip emerging and current assistant managers with the essential skills to drive organizational efficiency and inspire team performance.

This course targets executive managers, team leaders, mid-level professionals, and those in various departments aiming to strengthen their strategic and leadership capabilities. It is especially relevant for professionals in sectors like banking, oil and gas, telecommunications, government, HR, project management, marketing, and sales.

Through a hands-on, structured approach, this course helps participants redefine their role, not merely as supporters, but as proactive leaders who contribute directly to operational excellence and overall institutional success.

### Course Objectives

- Understand the critical role of an assistant manager in achieving operational goals.
- Develop planning and organizational skills to manage daily operations effectively.
- Apply advanced problem-solving and quick decision-making techniques.
- Enhance communication and interpersonal skills to engage effectively with teams and leadership.
- Strengthen supervisory abilities and performance monitoring practices.
- Master time management and prioritization for maximum productivity.
- Improve negotiation and conflict resolution skills within the team environment.
- Foster strategic and analytical thinking to support long-term objectives.

### Course Outlines

#### Day 1: Introduction & Core Responsibilities

- Define the assistant manager's strategic role in supporting leadership.
- Overview of key daily responsibilities and expected outcomes.
- Mastering office management and administrative follow-up.
- Prioritizing tasks and structuring daily workflows.
- Preparing documents and professional presentations.
- Practical exercises on drafting effective internal communications.

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A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) positioned on it. The board is white and black, and the pieces are gold and silver.

## **Day 2: Planning & Time Management**

- Short- and long-term planning methodologies.
- Time optimization strategies to reduce operational inefficiencies.
- Organizing meetings and ensuring actionable follow-ups.
- Delegation techniques to empower team members.
- Case studies on overcoming time management challenges.
- Workshop on developing a detailed weekly action plan.

## **Day 3: Communication & Team Management**

- Enhancing internal and external communication skills.
- Leading and motivating teams to reach strategic goals.
- Building strong relationships with senior leadership and peers.
- Conflict resolution and problem-solving within the team.
- Developing negotiation and persuasion techniques.
- Interactive group activities on real-life communication scenarios.

## **Day 4: Problem Solving & Decision Making**

- Structured approaches to problem analysis and resolution.
- Quick and effective decision-making techniques.
- Applying analytical and strategic thinking frameworks.
- Risk management during critical situations.
- Innovative thinking tools for complex problem-solving.
- Simulation exercises on crisis management scenarios.

## **Day 5: Review & Final Evaluation**

- Preparing and presenting performance analysis reports.
- Reviewing the effectiveness of plans and implemented actions.
- Comprehensive recap of key concepts and practical applications.
- Discussing personal growth plans and career development strategies.
- Collecting final feedback and sharing insights among participants.
- Presentation of a final project or case study demonstration.

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A graphic illustration of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a gold pawn nearby. The board is checkered, and there are concentric circles in the background.

## Why Attend this Course: Wins & Losses!

- Elevate your leadership and organizational capabilities.
- Increase opportunities for promotion and career advancement.
- Gain advanced operational skills to enhance daily performance.
- Improve your ability to manage and motivate teams effectively.
- Develop strategic and analytical thinking to support management.
- Strengthen confidence in high-pressure decision-making situations.
- Build a professional network and exchange valuable experiences.
- Earn an accredited certificate to boost your professional profile.

## Conclusion

The Assistant Manager Duties and Responsibilities Course: Achieve Operational Excellence is more than a traditional training program. It is a transformational journey designed to empower you with practical skills, strategic insights, and leadership capabilities that extend far beyond your current role.

Whether you aim to enhance your operational efficiency or prepare for higher leadership responsibilities, this course offers a comprehensive roadmap to excel confidently and effectively.

Through a mix of practical workshops, real-life case studies, and collaborative learning, you will turn routine responsibilities into significant contributions that drive organizational success and personal growth.

A graphic of a chessboard with several pawns. A large gold king piece is prominent in the foreground, with several smaller silver and gold pawns behind it. The board is checkered, and there are concentric circles in the background.

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