

Anti-Bribery and Corruption: Strategic Training to Protect Institutions

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Lyon (France)

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Introduction

In today's global business landscape, combating bribery and corruption is not a compliance luxury—it is a strategic necessity. For organizations operating in high-risk regions or heavily regulated sectors, understanding how to mitigate corruption risks is fundamental to sustainability and trust.

This training course is designed for executives, team leaders, compliance officers, legal advisors, procurement specialists, and finance professionals across both public and private sectors in the Middle East and North Africa. It equips them with the knowledge and tools needed to identify, prevent, and manage bribery and corruption through practical policies and globally recognized frameworks.

Course Objectives

By the end of this course, participants will be able to:

- Understand the core definitions and implications of bribery and corruption.
- Interpret local and international anti-corruption laws and frameworks.
- Assess risk factors related to bribery in different organizational contexts.
- Develop proactive compliance programs to prevent unethical behavior.
- Establish internal reporting and whistleblowing systems.
- Design and implement internal policies for anti-corruption compliance.
- Evaluate the effectiveness of control mechanisms and training.
- Promote ethical conduct and build an integrity-driven culture.

Course Outlines

Day 1: Understanding Bribery and Corruption

- Key definitions and institutional consequences.
- Types of corruption: facilitation payments, kickbacks, and gift misuse.
- Distinction between acceptable business practices and illegal actions.
- The impact of corruption on public trust and private sector reputation.
- Real-world case studies from global organizations.
- Practical exercise: identifying grey-area scenarios.

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) in gold and silver. The text 'UK Training' is in a small font above the word 'PARTNER' in a large, bold, black font.

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Day 2: Legal and Regulatory Frameworks

- Overview of international conventions e.g., UN, OECD.
- Local anti-corruption laws in the MENA region.
- Legal obligations for reporting and cooperation with investigations.
- Contractual clauses with vendors and third parties.
- Corporate liability and regulatory penalties.
- Role of oversight agencies and enforcement trends.

Day 3: Risk Assessment and Internal Controls

- How to conduct bribery risk assessments.
- Building a risk matrix specific to business units.
- Identifying red flags in procurement and financial transactions.
- Designing internal audit processes to detect irregularities.
- Creating tailored risk mitigation strategies.
- Group workshop: response planning for high-risk scenarios.

Day 4: Organizational Culture and Whistleblowing

- Embedding integrity into corporate culture.
- Creating safe and confidential reporting channels.
- Structuring communication strategies to deter unethical behavior.
- Leadership's role in setting ethical tone at the top.
- Training initiatives for all levels of staff.
- Case review: effective whistleblowing frameworks.

Day 5: Implementation and Final Evaluation

- Setting up key performance indicators KPIs for compliance.
- Internal audit tools and self-assessment checklists.
- Conducting internal investigations with professionalism.
- Interactive simulations: dealing with real-world dilemmas.
- Final group presentations and practical evaluation.
- Certificate distribution and individual feedback sessions.

Why Attend this Course: Wins & Losses!

- Gain in-depth knowledge of corruption risks and prevention.
- Stay updated with international laws and regional regulations.
- Enhance decision-making with ethical judgment frameworks.
- Strengthen internal compliance and monitoring capabilities.
- Build a safe space for ethical reporting and disclosure.
- Protect your organization from financial, legal, and reputational damage.
- Learn practical tools that are immediately applicable.
- Boost organizational credibility among partners and stakeholders.

Conclusion

This training serves as a vital step toward building transparent, resilient, and compliant organizations. By mastering legal obligations, cultural strategies, and practical tools, participants will be equipped to take the lead in anti-bribery and anti-corruption initiatives, turning integrity into a competitive advantage.

Preventing corruption is not just about avoiding penalties—it's about protecting your future.

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A graphic illustration of a chessboard with several pieces. In the foreground, a large gold king piece stands prominently. Behind it, a silver pawn and a silver knight are visible. The board is checkered, and the background features concentric circles emanating from behind the king piece.