

Feasibility Study Professional (CFSP) - CSOBM Certification

UK Training

PARTNER



Feasibility Study Professional (CFSP) - CSOBM Certification

Introduction

The Feasibility Study Professional CFSP - CSOBM Certification course provides participants with a comprehensive framework for assessing the practicality and viability of proposed business projects and investments.

This training covers the technical, financial, legal, and market-related components of feasibility studies, ensuring a complete understanding of project evaluation.

Participants will learn to structure and present feasibility studies that support strategic decision-making and improve the success rates of investment initiatives.

The course is essential for analysts, planners, project managers, and decision-makers who need to validate ideas before committing to significant investments.

Throughout the course, participants will build the skills to develop and deliver a persuasive feasibility study report that supports go/no-go decisions.

Course Objectives

By the end of this course, participants will be able to:

- Understand the role and structure of professional feasibility studies.
- Analyze market, technical, legal, and financial factors affecting project viability.
- Use proven methods and tools to assess risk and project sustainability.
- Prepare a complete and persuasive feasibility study report.
- Support management with reliable insights for go/no-go decisions.

Course Outlines

Day 1 - Foundations of Feasibility Studies

- Definition, importance, and purpose.
- Key types: technical, market, legal, and financial feasibility.
- Phases of feasibility study development.
- Internal vs. external feasibility studies.
- Role of feasibility studies in strategic planning.

Day 2 - Defining Project Scope and Strategic Fit

- Clarifying business goals and opportunity statements.
- Setting project boundaries and assumptions.
- Stakeholder identification and engagement.
- Linking feasibility studies with business case development.
- Understanding internal and external success factors.

Day 3 - Market and Industry Feasibility

- Gathering and analyzing market data.
- Customer needs and demand forecasting.
- Competitor analysis and positioning.
- Evaluating market entry and growth potential.

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

UK Training
PARTNER

- Using PESTEL and SWOT for strategic context.

Day 4 - Technical and Operational Feasibility

- Assessing technical solutions and options.
- Infrastructure, location, and technology requirements.
- Operational workflow and capacity analysis.
- Human resource and skill availability.
- Cost, complexity, and scalability considerations.

Day 5 - Financial Feasibility and Investment Appraisal

- Identifying and estimating CAPEX and OPEX.
- Building revenue models and profit projections.
- Financial indicators: NPV, IRR, Payback Period.
- Scenario and sensitivity analysis.
- Financial feasibility summary and implications.

Day 6 - Legal, Regulatory, and Environmental Considerations

- Legal structures and ownership models.
- Licenses, permits, and compliance.
- Contractual obligations and liabilities.
- Environmental and sustainability considerations.
- Social and ethical impact evaluation.

Day 7 - Risk Analysis and Contingency Planning

- Identifying key project risks.
- Qualitative and quantitative risk assessments.
- Probability-impact matrices and risk scoring.
- Risk mitigation strategies.
- Building contingency and backup plans.

Day 8 - Feasibility Study Report Development

- Components of a well-structured report.
- Writing the executive summary.
- Presenting data with visuals and dashboards.
- Making conclusions and recommendations.
- Review and refinement process.

Day 9 - Review, Evaluation, and Presentation

- Peer review and validation methods.
- Presenting the feasibility study to decision-makers.
- Handling objections and answering critical questions.
- Decision-making frameworks.
- Building consensus and gaining approvals.

Day 10 - Real-Life Case Study and Course Wrap-Up

UK Training

PARTNER



- Full case-based project: building a feasibility study.
- Group work and role-based presentation.
- Feedback from facilitator and peers.
- Lessons learned and industry tips.
- Summary of tools, templates, and best practices.

Why Attend this Course: Wins & Losses!

- Master the complete framework for evaluating project viability and risk.
- Build and present a persuasive feasibility study report aligned with strategic decision-making.
- Gain hands-on experience in analyzing technical, financial, legal, and market components.
- Enhance your credibility and support management with actionable insights for go/no-go decisions.

Conclusion

The Feasibility Study Professional CFSP - CSOBM Certification course delivers a powerful blend of theory and practical tools to help you develop complete, reliable, and persuasive feasibility studies. It empowers participants to support management with data-driven go/no-go decisions and confidently pursue high-impact business projects.

Join this course to gain the professional skills and proven frameworks needed to unlock project success and reduce investment risk.

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The board is set on a checkered pattern, and the pieces are arranged in a strategic formation. The text 'UK Training PARTNER' is overlaid on the right side of the board.

UK Training
PARTNER

Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)
(Switzerland)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich



Manchester (UK)



Milan (Italy)



Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

ASIA



Baku (Azerbaijan)
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)
Korea



Phuket (Thailand)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Seoul (South)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training
PARTNER

Blackbird Training Cities

AFRICA



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Categories

Management & Admin

Entertainment & Leisure
Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Artificial Intelligence (AI)
Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training
PARTNER

