BLACKBIRD FOR TRAINING

Future Technologies in Digital Government

29 March – 2 April 2027
Barcelona (Spain)



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Introduction

Across the globe, particularly in the Middle East and North Africa, governments are embracing a significant transformation toward digital governance and future technologies. This shift is no longer optional—it has become a strategic necessity to boost efficiency, enhance citizen satisfaction, and elevate institutional performance.

What is digital governance and how does it impact the future of technology? This course delves into the answers, equipping executives, team leaders, and specialists across sectors—including oil and gas, financial services, telecommunications, human resources, and more—with actionable insights. By leveraging digital government solutions and cutting-edge tools, institutions can drive innovation and achieve measurable, lasting results.

Whether you're an emerging professional or a senior leader, this course will provide you with practical strategies and real-world applications to harness future IT technologies and stay ahead of the curve.

Course Objectives

By the end of this program, participants will be able to:

- Identify key concepts of digital governance and its intersection with future technology.
- Leverage artificial intelligence and predictive analytics to enhance government services.
- Analyze the role of big data in supporting smarter decision-making.
- Apply Internet of Things IoT solutions to boost operational efficiency.
- Build leadership capabilities to navigate digital transformation challenges.
- Strengthen employee skills for adopting advanced technology solutions.
- Create practical, data-driven digital plans for institutional improvement.
- Identify continuous improvement opportunities in the evolving digital government landscape.



Course Outlines

Day 1: Fundamentals of Digital Government and Future Technologies

- Understanding what is digital governance and its global evolution.
- Strategies for digital transformation and their relevance to public institutions.
- Key components of digital infrastructure and digital services.
- Principles of government digital service design and citizen-centered innovation.
- Case studies and best practices from around the world.
- Interactive exercises to assess your institution's readiness for the future of technology.

Day 2: Big Data and AI for Government

- Introduction to big data and its transformative potential.
- Using data analytics to drive strategic decisions.
- Exploring artificial intelligence in government services and solutions.
- Basics of machine learning and predictive analytics.
- Best practices in cybersecurity to protect data and ensure digital governance integrity.
- Case studies on AI-powered projects in digital government.

Day 3: IoT and Systems Integration in Digital Government

- Understanding the Internet of Things IoT and its applications in the government digital service landscape.
- How to integrate digital systems for comprehensive transformation.
- Real-world examples of IoT applications in public services and infrastructure.
- Overview of wireless communication and cloud technologies supporting digital innovation.
- Hands-on workshop: designing a prototype for IoT system integration.
- Discussion of implementation challenges and how to address them.

Day 4: Leadership and Managing Digital Change

- Developing leadership skills to support government digital marketing and digital change.
- Managing organizational change and overcoming resistance.
- Engaging stakeholders for successful digital transformation.
- Fostering a culture of innovation, design thinking, and digital excellence.
- Self-assessment tools for leaders to evaluate readiness for the future of technology.
- Case studies of successful digital leadership in government.



Day 5: Practical Applications and Performance Evaluation

- Recap of key themes in digital governance and future technology.
- Hands-on project: creating a digital transformation roadmap for your organization.
- Tools to measure performance, track KPIs, and ensure continuous improvement.
- Exploring advance future technology trends and how to integrate them into your strategy.
- Open Q&A for peer-to-peer learning and networking.
- Individualized feedback and recommendations for immediate application.

Why Attend This Course? Wins & Losses!

- Gain a deep understanding of digital governance and future technology trends.
- Learn to apply artificial intelligence and data analytics to real-world government challenges.
- Develop advanced leadership skills to champion digital change.
- Access insights from global best practices and innovative projects.
- Build practical knowledge of IoT, big data, and cloud systems integration.
- Enhance your professional profile and expand your network with industry experts.
- Learn to use government digital solutions to enhance citizen satisfaction and institutional performance.

Conclusion

The future of technology in digital government presents a unique strategic opportunity for Middle Eastern and North African institutions to become more efficient, innovative, and citizen-focused. These technologies are more than just digital tools—they require visionary leadership, cross-functional engagement, and a clear roadmap to success.

This course equips participants with the insights and practical skills needed to lead digital transformation initiatives confidently and effectively. By harnessing future technology trends and embracing digital government solutions, organizations can drive lasting value for all stakeholders.

