BLACKBIRD FOR TRAINING

# HR Analytics: Leveraging Data for Better Decisions

27 June – 1 July 2027
Tunis (Tunisia)



# HR Analytics: Leveraging Data for Better Decisions

**Ref:** 3254712_318804 **Date:** 27 June – 1 July 2027 **Location:** Tunis (Tunisia) **Fees:** 4200 GBP

## Introduction

The course "HR Analytics: Leveraging Data for Better Decisions" is designed to equip HR professionals with the skills to effectively use data to improve decision-making. Participants will learn the fundamentals of HR analytics, including how to collect, organize, and analyze workforce data. The course emphasizes the role of analytics in solving HR challenges, aligning strategies with organizational goals, and improving workforce performance. By the end of this course, participants will be able to lead data-driven HR initiatives for sustainable success.

## Course Objectives

By the end of this course, participants will be able to:

- Understand the fundamentals of HR analytics and its importance in decision-making.
- Learn how to collect and organize HR data effectively.
- Acquire skills to analyze and interpret workforce data.
- Use analytics to identify trends and address workforce challenges.
- Align HR data insights with organizational goals and strategies.
- Develop skills in creating clear and impactful data visualizations.
- Measure the success of HR initiatives using analytics.
- Build sustainable, data-driven workforce planning strategies.

## Course Outlines

### Day 1: Introduction to HR Analytics

- Understand the basics of HR analytics and its significance.
- Learn the role of data in HR decision-making.
- Explore the types of data used in HR analytics.
- Identify key performance indicators KPIs in HR.



## Day 2: Collecting and Organizing HR Data

- Learn techniques for gathering accurate and reliable HR data.
- Explore tools and systems for managing HR data effectively.
- Understand compliance and data privacy regulations.
- Develop methods to clean and organize data for analysis.

## Day 3: Analyzing and Interpreting Workforce Data

- Master basic statistical techniques for HR analytics.
- Discover methods for identifying trends and patterns in data.
- Evaluate employee performance, retention, and engagement using analytics.
- Learn how to interpret data to make evidence-based decisions.

## Day 4: Visualizing and Communicating HR Insights

- Learn tools and techniques for creating HR dashboards.
- Master the art of presenting data clearly to stakeholders.
- Highlight key findings using effective data visualization techniques.
- Communicate analytics insights to support strategic decisions.

## Day 5: Applying HR Analytics for Better Decisions

- Align HR analytics with organizational goals and strategies.
- Use data to address workforce challenges and improve outcomes.
- Develop actionable plans based on analytics insights.
- Measure the impact and success of HR initiatives using data.

# Why Attend This Course: Wins & Losses!

- Gain confidence in using data to support HR decision-making.
- Learn how to identify workforce trends and address challenges with HR analytics.
- Improve workforce planning with data-driven insights.
- Align HR strategies with organizational goals through HR analytics.
- Enhance reporting with impactful data visualizations.
- Avoid costly mistakes by better-interpreting data.
- Address HR challenges with evidence-based approaches.
- Measure and improve the effectiveness of HR initiatives using HR analytics.
- Master advanced HR analytics techniques to make better business decisions.



## Conclusion

The "HR Analytics: Leveraging Data for Better Decisions" course is essential for HR professionals looking to enhance their decision-making processes through analytics. By learning how to collect, analyze, and interpret data, participants will gain the tools to make evidence-based decisions and drive organizational success.

**Enroll now to gain the skills you need to leverage data and build effective, sustainable HR strategies!**

