

Leadership and Team Engagement for HR Professionals

15 – 19 March 2027
Madrid (Spain)

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Introduction

This course is designed for HR professionals who want to enhance their leadership skills and improve team engagement. Participants will learn how to lead effectively, inspire and motivate teams, and build trust and communication. The focus will be on developing strategies to engage teams, manage team dynamics, and resolve conflicts, all of which contribute to fostering a high-performing and engaged workforce aligned with organizational goals. Through leadership development training and team engagement strategies, participants will gain the tools necessary to create an engaging and collaborative environment that drives long-term success.

Course Objectives

By the end of this course, participants will be able to:

- Develop effective leadership skills to inspire and engage teams.
- Learn how to create a positive work culture that promotes team engagement.
- Enhance communication skills and build trust within teams.
- Learn how to motivate teams and align their goals with the organization's strategy.
- Manage team dynamics and resolve conflicts effectively.
- Measure team engagement and apply strategies to maintain it.
- Foster a culture of continuous improvement and active participation within teams.
- Develop strategies to ensure long-term success in team management.

Course Outlines

Day 1: Introduction to Leadership and Team Engagement

- Understand the importance of leadership in driving team engagement and performance.
- Explore the connection between different types of leadership and team engagement.
- Identify the challenges HR professionals face in engaging teams.
- Develop strategies to build a culture of engagement and collaboration.
- Assess your current leadership skills and engagement strategies.

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A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. The board is checkered and has a subtle grid pattern.

Day 2: Building Trust and Effective Communication within Teams

- Learn techniques for building trust and transparency within teams.
- Enhance communication skills to foster team engagement.
- Address communication barriers that affect team dynamics.
- Develop strategies for keeping teams informed and aligned with organizational goals.
- Understand the role of feedback in promoting trust and engagement.

Day 3: Motivating Teams and Aligning with Organizational Goals

- Learn how to motivate teams to perform at their highest level.
- Explore intrinsic and extrinsic motivation techniques.
- Align team objectives with the organization's mission and vision.
- Understand the role of recognition and rewards in boosting team motivation.
- Develop strategies to maintain motivation over time.

Day 4: Conflict Resolution and Managing Team Dynamics

- Identify common team conflicts and learn effective resolution strategies.
- Learn how to manage team dynamics to ensure collaboration.
- Build a positive team environment that fosters unity and cohesion.
- Develop skills for managing diverse teams and leveraging their strengths.
- Encourage healthy debates and constructive disagreement to drive innovation.

Day 5: Sustaining Engagement and Long-Term Team Success

- Learn how to measure and assess team engagement levels.
- Develop strategies for maintaining high levels of engagement over time.
- Set up systems for continuous improvement and tracking engagement.
- Build a culture of continuous learning and growth within teams.
- Reflect on the course and create an action plan for sustaining team engagement in the future.

Why Attend This Course: Wins & Losses!

- Gain essential leadership skills to drive team engagement and performance.
- Learn how to create a positive and collaborative work culture.
- Develop strategies to align team goals with organizational objectives.
- Build trust and improve communication within teams.
- Learn how to motivate teams and keep them engaged in the long term.
- Address team dynamics and resolve conflicts to improve collaboration.
- Ensure long-term team success by implementing continuous engagement strategies.
- Foster a culture of growth and improvement within your teams.

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Conclusion

The "Leadership and Team Engagement for HR Professionals" course equips HR leaders with the tools and strategies needed to lead high-performing teams and create an engaging work environment. By learning how to build trust, communicate effectively, motivate teams, and resolve conflicts, participants will be empowered to create teams that thrive and contribute to organizational success.

Enroll now to enhance your leadership development and drive lasting team engagement within your organization. This course will help you develop the best leadership qualities, manage team dynamics, and ensure long-term team success aligned with your organization's goals.

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