BLACKBIRD FOR TRAINING

Managing, Preparing Reports, and Analyzing Business Data

7 – 11 December 2026
Lyon (France)

UK Traininig
PARTNER



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Introduction

In today's data-driven business world, the ability to manage projects and analyze business data effectively is vital for success. This course is designed to equip participants with the skills to turn raw data into valuable insights that drive decision-making and enhance report preparation capabilities. Participants will learn how to prepare comprehensive business reports that clearly communicate their findings, using the latest tools and techniques to streamline data analysis and interpretation. The course emphasizes both the technical and strategic aspects of managing data, ensuring that each participant can confidently handle the data analysis process and communicate results effectively.

Course Objectives

By the end of this course, participants will be able to:

- Grasp the fundamental concepts of data management and analysis.
- Acquire best practices for data preparation and report preparation.
- Cultivate the ability to interpret and convey business data findings effectively.
- Explore various tools and techniques for streamlined data analysis.
- Apply the acquired skills to real-world business scenarios, improving decision-making and reporting efficiency.

Course Outlines

Day 1: Fundamentals of Data Management

- Overview of data types, sources, and structures.
- Best practices for data collection and management.
- Principles of data quality and integrity.
- Tools for effective business data management.
- Introduction to data preparation and cleaning methods.



Day 2: Data Preparation Techniques

- Data cleaning and preprocessing strategies.
- Addressing missing data and outliers.
- Data transformation and normalization processes.
- Formatting data for analysis and reporting purposes.
- Basics of data visualization.

Day 3: Analyzing Business Data

- Key analytical methods for business data e.g., descriptive and diagnostic analysis.
- Utilizing pivot tables and fundamental statistical functions.
- Identifying trends, patterns, and insights within data.
- Techniques for exploratory data analysis EDA.
- Introduction to business intelligence tools.

Day 4: Report Preparation and Presentation

- Structuring data reports for clarity and effectiveness.
- Effective data visualization for business reports.
- Utilizing dashboards and reporting tools.
- Best practices in report formatting and styling.
- Communicating data insights to stakeholders.

Day 5: Case Studies and Practical Applications

- Hands-on experience with real-world data sets.
- Group exercises for report creation.
- Analyzing business processes and developing solutions.
- Peer review sessions and feedback.
- Final assessment and course conclusion.

Why Attend This Course: Wins & Losses!

By joining this course, participants will:

- Gain expertise in analyzing business metrics and business processes to make informed decisions.
- Learn data preparation techniques and how to transform raw data into actionable insights.
- Master report preparation strategies and tools for creating clear, engaging reports.
- Build critical managing projects skills to oversee data management processes effectively.
- Develop an understanding of how to use business intelligence tools to streamline data analysis.
- Improve the ability to communicate data findings clearly and effectively to stakeholders.



Conclusion

This course is an essential opportunity to enhance your skills in managing business data and preparing actionable reports. Whether you are aiming to improve your business analysis capabilities or streamline the data analysis and reporting processes, the tools and techniques covered will empower you to make more informed decisions and communicate those decisions clearly.

Don’t miss the chance to improve your skills in managing projects and analyzing business data—join today to gain a deeper understanding of how to harness data for business success!

