BLACKBIRD FOR TRAINING

Agile Transformation Strategy

14 – 18 June 2027
Madrid (Spain)



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Ref: 3254244_304695 **Date:** 14 – 18 June 2027 **Location:** Madrid (Spain) **Fees:** 5200 GBP

Introduction

In today's rapidly evolving business environment, organizations must adopt agile transformation strategies to stay competitive. Agile transformation refers to the process of applying agile principles and frameworks across organizational workflows to enhance efficiency, flexibility, and responsiveness to change. This course provides an in-depth exploration of how to lead agile transformations effectively, ensuring your organization can adapt swiftly to business challenges and opportunities. Participants will gain critical skills and insights into agile transformation management, as well as how to navigate the digital transformation strategy in an agile context.

Course Objectives

By the end of this course, participants will:

- Understand what agile transformation means and how it differs from traditional transformation strategies.
- Develop the ability to lead successful agile transformation processes across departments and teams.
- Apply best practices in planning effective sprint cycles and managing the product backlog to deliver continuous value.
- Gain hands-on experience in applying agile transformation steps, including estimating team capacity and enhancing performance.
- Build strong agile leadership skills to foster a culture that supports agile transformation goals and sustainable growth.

Course Outlines

Day 1: Fundamentals of Agile Transformation

- Introduction to Agile principles and values.
- Overview of The Agile Manifesto and its core concepts.
- Agile transformation strategy vs traditional management strategies.
- Introduction to the Scrum framework as a central tool for agile transformation.



Day 2: Agile Planning and Frameworks

- Roles and responsibilities within the Scrum framework and their impact on agile transformation.
- Key Scrum ceremonies and their role in agile transformation management.
- Crafting user stories and managing the product backlog.
- Planning releases and iterations.
- Defining the "Definition of Done" in the agile transformation process.

Day 3: Estimation and Capacity Planning

- Basics of story points and relative estimation.
- Using Planning Poker and other estimation techniques.
- Understanding velocity and capacity planning within agile transformation management.
- Improving team performance through effective estimation.

Day 4: Value Delivery and Continuous Improvement

- Identifying and resolving issues in agile workflows.
- Ensuring value delivery and aligning processes with agile transformation goals.
- Engaging stakeholders in the agile transformation strategy to ensure success.
- Promoting a culture of continuous improvement and collaboration within agile teams.

Day 5: Agile Leadership and Cultural Transformation

- Key traits of effective agile leaders.
- Leading successful agile transformation initiatives through strong leadership.
- Building a culture that supports agile transformation goals and long-term sustainable change.

Why Attend This Course: Wins & Losses!

- Drive Agile Transformation Success: Gain a deep understanding of how to effectively lead agile transformation processes, improving overall organizational efficiency and responsiveness.
- Master Agile Leadership: Develop the leadership skills necessary to manage and guide teams through successful agile transformation and continuous improvement.
- Achieve Real-World Value Delivery: Learn to implement digital transformation strategies and agile methodologies that deliver real business value, ensuring that projects meet customer needs and expectations.
- Transform Your Organization’s Culture: Through a combination of theory and practical exercises, this course prepares you to lead an agile transformation and foster an adaptive, agile culture in your organization.
- Certification of Agile Transformation Expertise: Completing this course will equip you with the knowledge and skills to earn your agile transformation certification, demonstrating your ability to manage and implement successful agile transformations.



Conclusion

As organizations face increasingly complex challenges, adopting agile transformation strategies is crucial for staying competitive. This course provides you with the tools and knowledge necessary to lead successful agile transformations within your organization. You will gain insights into agile transformation goals, agile transformation steps, and how to apply these in real-world contexts. By embracing agile transformation, you will enable your team to deliver value consistently, foster continuous improvement, and ensure long-term success in a rapidly changing market.

This course is your step towards mastering agile transformation management and leading your organization to sustained growth and adaptability.

