BLACKBIRD FOR TRAINING

Mastering Projects Management, Leadership, and Influencing Stakeholders

10 – 14 May 2027
Lyon (France)



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Introduction

Welcome to the dynamic and comprehensive 1-week course on mastering Project Management, Leadership, and Influencing Stakeholders. In today's rapidly evolving business landscape, effective project management skills, strong leadership abilities, and the capability to influence stakeholders are critical to project success. This course is meticulously designed to provide you with the knowledge, tools, and strategies needed to excel in these key areas and deliver impactful results. Whether you're managing creative projects or traditional projects, this course will equip you with the right skills to navigate complex project challenges and ensure sustainable project success.

Course Objectives

By the end of this course, you will be able to:

- Develop Profound Project Management Skills: Gain a deep understanding of project management principles, methodologies, and best practices to plan, execute, and close projects on time and within budget.
- Enhance Leadership Competencies: Cultivate essential project leadership skills, including effective communication, team motivation, decision-making, and conflict resolution, ensuring you lead projects confidently and achieve successful outcomes.
- Master Stakeholder Influence Techniques: Understand the art of influencing stakeholders, from identifying key stakeholders to managing their expectations and navigating complex organizational dynamics.
- Apply Practical Tools and Techniques: Learn and implement practical tools that can be directly applied in real-world project scenarios, enhancing your ability to drive effective project leadership.
- Navigate Ambiguity and Change: Develop the agility to adapt to changes and lead teams through uncertainty, building resilience and adaptability into your leadership approach.



Course Outlines

Day 1: Foundations of Project Management

- Introduction to Project Management and its importance in organizational success.
- Understanding the project lifecycle and key project management methodologies.
- Project initiation: Defining scope, objectives, and identifying initial stakeholders.
- Stakeholder identification and analysis: Understanding their needs and expectations.

Day 2: Planning and Execution Strategies

- Project planning: Mastering scheduling, resource allocation, and defining milestones.
- Risk management: Identifying risks and developing mitigation strategies.
- Effective communication in project management: How to ensure clear communication across the team and stakeholders.
- Understanding leadership styles and their impact on project success.

Day 3: Leadership in Project Management

- Team building and motivation: Strategies for creating high-performing teams.
- Decision-making in project leadership: Making tough calls with confidence and clarity.
- Conflict resolution: Handling project disputes and managing team dynamics.
- Applying emotional intelligence in leadership for better team outcomes.

Day 4: Stakeholder Engagement and Communication

- Stakeholder analysis and mapping: Identifying key players and understanding their influence.
- Influencing strategies for stakeholder engagement: Learn how to influence stakeholders to achieve buy-in and commitment.
- Managing stakeholder expectations: How to set realistic goals and keep stakeholders aligned.
- Developing communication plans for diverse stakeholders to ensure effective engagement.

Day 5: Adapting to Change and Project Closure

- Leading teams through change: Managing uncertainty and building adaptability.
- Monitoring and controlling projects to stay on track and within scope.
- Project closure: Conducting post-project evaluations and capturing lessons learned.
- Applying course concepts in a simulated project scenario to test your new skills.



Why Attend this Course: Wins & Losses!

- Gain effective project leadership skills that will position you for success in any project environment.
- Learn how to influence stakeholders using practical and proven strategies that ensure project buy-in and smooth execution.
- Master stakeholder influence techniques to manage expectations and navigate complex organizational dynamics.
- Understand how to manage creative projects and apply leadership techniques in both traditional and agile project settings.
- Get hands-on experience with project management tools and techniques, preparing you for real-world challenges.

Conclusion

This course is an essential step for anyone looking to elevate their project management and leadership skills. By mastering the art of influencing stakeholders and learning to manage creative projects, you will be equipped to navigate any project landscape with confidence. Effective project leadership is a crucial skill for success, and this course provides you with the knowledge and practical tools you need to thrive in today's fast-paced, dynamic business world.

Don't miss out on this opportunity to refine your project management approach and gain the project manager leadership skills necessary to lead your teams to success. Reserve your spot today and start your journey towards mastering project leadership and stakeholder influence!

