BLACKBIRD FOR TRAINING

Executive Mastery: Governance, Leadership, and Strategic Management Intensive

29 March – 2 April 2027
Manchester (UK)



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Ref: 3254179_302548 **Date:** 29 March – 2 April 2027 **Location:** Manchester (UK) **Fees:** 5200 GBP

Introduction

The CEO/DCEO and Directors course is designed to provide comprehensive training for executives and directors in the areas of corporate governance, risk management, strategic planning, and financial management. This course aims to equip participants with the knowledge and skills necessary to effectively lead and govern organizations, make strategic decisions, manage risks, and ensure financial stability and growth. Understanding the importance of corporate governance and applying good governance practices are critical to the success of modern businesses.

By the end of this course, participants will gain insights into the strategic management process and learn to apply leadership principles effectively in decision-making and organizational management.

Course Objectives

The CEO/DCEO and Directors course is designed to achieve the following objectives:

- Understand the role and responsibilities of CEOs/DCEOs and directors in corporate governance: Participants will learn about corporate governance principles and best practices. They will understand the critical role that CEOs, DCEOs, and directors play in driving good governance and ensuring accountability within their organizations.
- Enhance leadership and decision-making capabilities: Through this course, participants will understand types of leadership and how to apply effective leadership styles in their organizations. They will learn strategic decision-making techniques, strategic leadership approaches, and how to lead organizational change.
- Develop a comprehensive understanding of risk management principles: The course will delve into governance risk and compliance, teaching participants how to identify, assess, and mitigate risks in the corporate environment. Participants will gain insights into crisis management and how to develop a business continuity plan.
- Learn strategic planning frameworks to drive organizational growth: Participants will acquire knowledge on strategic management frameworks and strategic planning tools, enabling them to create and execute strategic objectives that ensure their organizations stay competitive and sustainable.
- Gain expertise in financial management: Participants will develop key skills in financial management, including how to analyze financial data, create budgets, forecast future financial needs, and make capital investment decisions that align with organizational goals.



Course Outlines

Day 1: Introduction to Corporate Governance

- Overview of corporate governance principles and frameworks.
- Roles and responsibilities of CEOs, DCEOs, and directors in ensuring good governance.
- Board structures, committees, and governance mechanisms.
- Ethical considerations and implications of corporate governance.

Day 2: Leadership and Decision-Making for Executives

- Leadership styles and approaches for effective decision-making.
- Strategic leadership and its importance in achieving organizational success.
- Types of leadership: How to adapt your style to different scenarios and challenges.
- Leading change and transformation within the organization.

Day 3: Risk Management in the Corporate Environment

- Introduction to governance risk and compliance principles.
- Identifying, assessing, and mitigating organizational risks.
- Crisis management and business continuity planning strategies.
- Managing project governance and ensuring adherence to company policies.

Day 4: Strategic Planning for Organizational Growth

- Strategic planning frameworks and models.
- Analyzing the business environment and competitive landscape.
- Setting strategic objectives and performance metrics for business growth.
- Allocating resources efficiently to implement strategic decisions.

Day 5: Financial Management for Executives and Directors

- Financial analysis and reporting for effective decision-making.
- Budgeting and financial forecasting for strategic alignment.
- Evaluating capital investment decisions and their impact on business strategy.
- Reporting on financial performance and ensuring financial accountability.



Why Attend this Course: Wins & Losses!

- In-depth understanding of corporate governance: Gain a comprehensive understanding of corporate governance principles and how to apply them effectively. This knowledge will ensure you are equipped to lead your organization with transparency and accountability.
- Effective leadership and decision-making: By learning types of leadership and strategic management, you will enhance your ability to lead effectively and make decisions that align with the company's vision and mission.
- Risk management expertise: Understand governance risk and compliance strategies to mitigate risks and ensure business continuity. This will enable you to safeguard your organization from potential crises.
- Strategic growth tools: Learn how to create and implement strategic plans that align with the long-term objectives of your organization, driving growth and maintaining a competitive advantage.
- Financial management proficiency: Enhance your financial acumen by mastering budgeting, forecasting, and financial reporting, all of which are essential for organizational growth and profitability.

Conclusion

The CEO/DCEO and Directors course is an essential training program for individuals in executive roles who wish to enhance their leadership capabilities, improve governance practices, and drive sustainable business growth. Participants will gain invaluable insights into corporate governance, risk management, strategic planning, and financial management, providing them with the tools and knowledge necessary to lead organizations to success.

Through this course, you will not only develop a deep understanding of strategic management and leadership training but also enhance your ability to navigate complex corporate challenges effectively. Don't miss out on this opportunity to elevate your leadership skills and transform your organization's approach to governance and strategy.

