BLACKBIRD FOR TRAINING

Effective Budget Preparation Skills

5 – 9 July 2027
Geneva (Switzerland)



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Introduction

Mastering the skills of budget preparation is essential for any professional involved in financial planning and performance management. This comprehensive course on budget preparation and cost analysis focuses on equipping participants with the expertise needed to navigate the entire budget preparation cycle effectively. The program delves into the critical processes of costing and budgeting, providing practical tools and insights on how to prepare a budget that aligns with strategic business goals.

Designed to address the full process of preparing a budget, this course offers valuable knowledge on how to analyze costs, create realistic financial plans, and implement effective performance measures. Through mastering both traditional and modern methods of budget preparation, professionals will gain the confidence to produce accurate budgets and improve decision-making capabilities.

Course Objectives

By the end of this course, participants will be able to:

- Understand the essential steps of budget preparation and the key factors influencing budget preparation and implementation.
- Develop a robust system for cost analysis to support accurate and efficient budget preparation.
- Learn how to prepare a budget plan by understanding the behavior of costs and mastering the relevant budgeting terminology used in business.
- Gain practical insights into the various types of budgets that companies prepare, including static, flexible, and activity-based budgets.
- Enhance decision-making skills by linking financial data with operational strategies.
- Learn how to identify and use key financial and operational data for budget preparation.
- Explore best practices in organizational performance management, using tools such as the Balanced Scorecard and Six Sigma.
- Understand the full budget preparation process and how it contributes to value creation and strategic success.



Course Outlines

Day 1: The Role of Budgeting in Management

- Introduction to the definition of budget preparation and its role in strategic management.
- How costing and budget preparation link to strategy and performance.
- Key concepts: Budget preparation meaning, purpose, and financial expressions.
- Understanding the behavioral implications of budgeting.

Day 2: The Budgetary Framework

- Defining the budget preparation cycle: Key components and terminology.
- Review of financial statements: Balance sheets, income statements, and cash-flow analysis.
- Introduction to cost analysis for informed decision-making and budget preparation.

Day 3: Cost Analysis for Budgeting

- Importance of costing for budgeting: Understanding fixed, variable, direct, and indirect costs.
- The process and methods of preparing a budget, including traditional methods and Activity-Based Costing.
- Key concepts such as the contribution margin and cost-profit-volume relationships.

Day 4: Flexible Budgets and Variance Analysis

- How to prepare a flexible budget and compare it to a static budget.
- Exploring variance analysis for management control and continuous improvement.
- Is budget preparation enough? Examining alternative methods for performance evaluation.

Day 5: Beyond Budgeting: Broadening Performance Measurement Systems

- Why is it important to prepare a budget? Addressing shortcomings of traditional approaches.
- Introduction to Balanced Scorecard and its link to budget preparation.
- Integrating financial perspectives with operational goals to ensure strategy execution.
- Building comprehensive performance measurement systems that adapt to evolving business needs.



Why Attend This Course: Wins & Losses!

- Master the fundamentals of budget preparation: You will learn how to prepare a budget plan accurately using both traditional and modern methods available, enhancing your budgeting skills.
- Expand financial analysis skills: By learning how to analyze costs and understanding the different types of budgets e.g., flexible budgets, static budgets, you'll be able to make more informed financial decisions that support strategic goals.
- Improve decision-making: By learning how to prepare a budget using key operational and financial data, you'll improve your ability to link financial planning with company operations and objectives.
- Gain leadership potential: Understanding how to prepare a budget and its impact on performance management enhances your ability to lead financial strategy in your organization.
- Apply what you learn: By the end of the course, you'll be equipped to implement effective budget preparation and management practices that align with your organization's goals.

Conclusion

Budget preparation is an essential skill for every professional involved in financial planning and performance management. By mastering the steps of budget preparation and cost analysis, participants will learn how to prepare a budget plan that accurately reflects organizational objectives. This course provides the knowledge and techniques necessary for budget preparation to ensure that financial and operational objectives align seamlessly within any organization.

Join this course now and enhance your skills in budget preparation, positioning yourself as a leader in financial planning and performance management within your organization!

