BLACKBIRD FOR TRAINING

The Board of Directors Certification in the Private Sector

28 February – 4 March 2027
Cairo (Egypt)



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Ref: 321595_296102 **Date:** 28 February – 4 March 2027 **Location:** Cairo (Egypt) **Fees:** 4900 GBP

Introduction

In this advanced Board of Directors training, we explore a wide range of topics essential for modern governance, compliance, and risk management. This course offers an in-depth look at the crucial roles of the Board of Directors in navigating corporate responsibilities. With a focus on governance, ethics, and compliance, we delve into contemporary challenges such as Intellectual Property, Corporate Branding, and the Impact of Social Media. We also highlight trending issues, including Climate Change, Technology, and Blockchain. Additionally, the course addresses Environmental, Social, and Ethical concerns while providing you with tools for effective crisis management, succession planning, and understanding the role of the Board of Directors in corporate health and well-being. By the end of this course, you'll have the knowledge to ask critical questions and make strategic decisions as an effective Board member.

Course Objectives

This Board of Directors certification course is designed to help you:

- Understand governance-related topics like Equality, Diversity, and Inclusion and explore corporate Culture and Ethics.
- Navigate Compliance with Environmental, Social, and Governance frameworks, and understand Intellectual Property issues.
- Learn how Social Impact, Social Media, and Corporate Reputation affect business decisions and brand management.
- Master Crisis Management and Succession Planning to ensure company sustainability.
- Focus on corporate Health and Well-Being, maintaining healthy board dynamics, and ensuring proper compensation strategies.
- Explore Climate Change, Technology, and Blockchain as emerging trends impacting Board responsibilities.
- Understand the importance of Director Independence, Competency, and Behavior in board governance.



Course Outlines

Day 1: Governance, Culture, and Ethics

- Governance related topics: Equality, Diversity, and Inclusion.
- Corporate Health and Well-Being.
- Building a corporate Culture.
- The role of Ethics in decision-making and governance.
- Intellectual Property considerations for Boards.

Day 2: Compliance, Branding, and Social Impact

- Compliance with Environmental, Social, and Governance ESG standards.
- Addressing Social Impact and building a positive Corporate Reputation.
- Managing the Corporate Brand in the age of Social Media.

Day 3: Crisis Management, Healthy Environment, and Sustainability

- Crisis Management: How to navigate and mitigate risks.
- Succession Planning for leadership continuity.
- Building Healthy Chair Dynamics and the Chair-CEO relationship.
- Director Independence, Competency, and Behavior in decision-making.
- Developing policies to address Climate Change.

Day 4: Technology, Fraud, and Risk

- Technology's role in Board of Directors decisions.
- Introduction to Blockchain for Boards of Directors.
- Identifying and managing Fraud risks on the Board.
- Critical questions Directors should ask when evaluating Risk Systems.
- Best practices for Compensation Governance.
- Distinguishing Private versus Public company governance.

Day 5: Practical Session

- Leadership presentation skills: Speak like a leader.
- Delivering 8-10 slides on a Best Practice topic.
- Case Study Workshop: Applying course concepts to real-life scenarios.

Why Attend This Course: Wins & Losses!

This course is designed for professionals who want to master Board of Directors governance and make meaningful contributions to their organizations. By enrolling in this executive b[illegible]



- Gain critical insights into Board Governance, and understand the strategic decision-making process.
- Learn how to navigate the complexities of governance, risk management, and compliance in today's fast-paced business environment.
- Become proficient in handling emerging trends like Technology, Blockchain, and Climate Change that directly affect board responsibilities.
- Obtain a Board of Directors certification, which enhances your career prospects and demonstrates your commitment to sound corporate governance.
- Equip yourself with the knowledge needed to ask insightful questions, ensure compliance, and drive sustainable practices at the board level.

Conclusion

As a member of the Board of Directors, your role extends beyond mere oversight. You are a key player in shaping the strategic direction and ensuring the sustainability of the organization. By completing this Board of Directors certification program, you will be empowered to make informed decisions, mitigate risks, and drive governance practices that foster long-term corporate success.

Don't miss the opportunity to enhance your leadership capabilities, earn your Board Member Certificate, and gain the confidence to lead in an ever-evolving corporate landscape.

