

ESG, Sustainability and Corporate Governance

1 – 5 March 2027
Lyon (France)

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Introduction

The ESG, Sustainability, and Corporate Governance course focuses on helping organizations understand how environmental, social, and governance practices affect strategy, risk, reputation, compliance, and long-term performance. Sustainability is no longer treated as a separate reporting activity. It is now connected to business decisions, stakeholder expectations, investment confidence, operational resilience, and responsible governance.

This course explains the main components of ESG, sustainability planning, governance structures, stakeholder expectations, reporting practices, and performance measurement. It also covers how organizations can identify material issues, manage sustainability risks, define governance responsibilities, and align ESG initiatives with corporate strategy.

The course is delivered over five connected days. It begins with ESG and sustainability fundamentals, then moves into corporate governance, materiality and stakeholder engagement, ESG reporting and performance indicators, and finally implementation, monitoring, and continuous improvement. The content is aligned with the provided course topic.

Course Objectives

By the end of this course, participants will be able to:

- Understand the principles of ESG, sustainability, and corporate governance.
- Identify the relationship between ESG practices and business performance.
- Analyze environmental, social, and governance risks.
- Define stakeholder expectations related to sustainability and responsible business.
- Assess material sustainability issues affecting the organization.
- Link ESG priorities with strategy, risk management, and compliance.
- Develop practical sustainability initiatives.
- Understand governance roles and responsibilities in ESG implementation.
- Prepare ESG performance indicators and reporting inputs.
- Monitor progress against sustainability objectives.
- Improve transparency, accountability, and stakeholder confidence.
- Develop action plans for ESG and sustainability improvement.

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A graphic illustration of a chessboard with several chess pieces (a king, queen, and pawns) in gold and silver, set against a background of concentric circles.

Course Outlines

Day 1: Foundations of ESG and Sustainability.

- Concept of ESG and its role in modern organizations.
- Relationship between sustainability, strategy, risk, and reputation.
- Environmental, social, and governance dimensions.
- Key drivers of ESG adoption across sectors.
- Common challenges in sustainability implementation.
- Responsibilities of leadership, departments, and sustainability teams.

Day 2: Corporate Governance and ESG Accountability.

- Principles of corporate governance.
- Governance structures supporting sustainability and ESG oversight.
- Roles of boards, committees, management, and departments.
- Ethical decision-making, transparency, and accountability.
- Linking governance practices with risk and compliance.
- Practical application of reviewing governance responsibilities for ESG.

Day 3: Materiality, Stakeholder Engagement, and ESG Risks.

- Identifying internal and external stakeholders.
- Understanding stakeholder expectations and sustainability concerns.
- Assessing material ESG issues affecting the organization.
- Prioritizing environmental, social, and governance risks.
- Linking material issues with business objectives.
- Practical application of preparing an ESG materiality matrix.

Day 4: ESG Reporting, Indicators, and Performance Measurement.

- Understanding ESG reporting requirements and reporting practices.
- Defining sustainability objectives and performance indicators.
- Collecting and organizing ESG-related data.
- Measuring environmental, social, and governance performance.
- Improving report clarity, consistency, and transparency.
- Practical application on preparing ESG reporting inputs.

Day 5: ESG Implementation and Continuous Improvement.

- Translating ESG priorities into practical initiatives.
- Defining responsibilities, timelines, and resources.
- Monitoring ESG implementation and progress.
- Managing gaps, challenges, and corrective actions.
- Reviewing sustainability outcomes and lessons learned.
- Integrated application linking ESG strategy, governance, reporting, and improvement.

Why Attend this Course: Wins & Losses!

- Improve understanding of ESG and sustainability as business priorities.
- Strengthen corporate governance and accountability practices.
- Link sustainability initiatives with strategy and risk management.
- Improve identification of environmental, social, and governance risks.
- Support better stakeholder engagement and transparency.
- Build practical ESG indicators and reporting inputs.
- Improve readiness for sustainability reporting.
- Enhance responsible decision-making across departments.
- Support compliance and reputational resilience.
- Improve coordination between governance, risk, and sustainability teams.
- Develop practical sustainability initiatives.
- Build a structured approach to ESG improvement.

Conclusion

The ESG, Sustainability, and Corporate Governance course provides a practical framework for understanding and applying ESG principles in a structured business context. It covers the main stages of ESG and sustainability management, starting with ESG fundamentals, then moving into governance, stakeholder engagement, materiality assessment, reporting, performance measurement, implementation, and continuous improvement.

The program follows a connected sequence that helps participants understand how ESG issues influence strategy, risk, compliance, reputation, and stakeholder confidence. It also explains how governance structures support responsible decision-making and ensure that sustainability initiatives are properly monitored and improved.

By the end of the course, participants will have a practical understanding of how to identify ESG priorities, define governance responsibilities, measure performance, prepare reporting inputs, and develop improvement initiatives. The course supports stronger transparency, better accountability, improved sustainability planning, and more effective alignment between ESG practices and organizational objectives.

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