

Cloud Migration and Optimization for Enterprises

20 – 24 June 2027
Istanbul (Turkey)

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PARTNER



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Introduction

In today's data-driven world, cloud computing has become the foundation of enterprise modernization and digital transformation. Moving to the cloud is no longer a purely technical decision — it's a strategic initiative that shapes organizational agility, performance, and long-term sustainability.

This course provides a comprehensive understanding of cloud migration strategies and post-migration optimization techniques. It equips participants with the tools and frameworks needed to design, execute, and manage successful cloud transitions that enhance performance, ensure security, and maximize return on investment.

Through a blend of theory and practical case studies, participants will learn how to plan structured migrations, optimize cloud environments, and achieve measurable improvements in operational efficiency and scalability.

Course Objectives

- Understand the core concepts, phases, and strategies of cloud migration.
- Identify common challenges, risks, and best practices in migration planning.
- Design structured migration roadmaps aligned with business objectives.
- Apply optimization techniques to improve post-migration performance.
- Manage cloud resources and operational costs effectively.
- Ensure compliance and data protection in cloud environments.
- Evaluate and monitor system performance using key performance indicators.
- Develop practical leadership and technical skills for enterprise-level cloud transformation.

Course Outlines

Day 1: Foundations of Cloud Migration

- Overview of cloud computing and its business impact.
- Understanding different cloud models: public, private, and hybrid.
- Key drivers behind enterprise cloud adoption.
- Migration approaches: rehosting, refactoring, and replatforming.
- Assessing organizational readiness for cloud transition.
- Real-world case studies of successful migrations.

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A graphic of a chessboard with several chess pieces. A gold king piece is prominent in the foreground, with a silver pawn and a gold pawn behind it. The board is checkered, and there are concentric circles in the background.

Day 2: Planning and Executing Cloud Migration

- Step-by-step planning for cloud migration projects.
- Prioritizing workloads and applications for migration.
- Risk assessment and mitigation strategies.
- Building migration teams and defining roles.
- Preparing infrastructure and environment configurations.
- Case study: enterprise migration roadmap development.

Day 3: Post-Migration Performance Optimization

- The importance of continuous optimization after migration.
- Tools and metrics for measuring cloud performance.
- Resource allocation and workload balancing.
- Performance tuning and system monitoring best practices.
- Cost optimization through right-sizing and automation.
- Practical workshop on performance analysis and improvement.

Day 4: Security, Governance, and Compliance

- Security challenges in cloud environments.
- Identity and access management for cloud users.
- Protecting data and preventing unauthorized access.
- Building effective cloud governance policies.
- Compliance with international data protection standards.
- Case study: applying governance and compliance in an enterprise setting.

Day 5: Cost Management and Cloud Sustainability

- Understanding cloud pricing models and billing mechanisms.
- Tracking and optimizing operational costs.
- Techniques for reducing expenses without compromising performance.
- Building a culture of cost accountability and efficiency.
- Measuring return on investment after migration.
- Final workshop: designing a cloud migration and optimization strategy.

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A graphic illustration of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a gold pawn nearby. The board is checkered, and there are concentric circles in the background.

Why Attend this Course: Wins & Losses!

- Gain deep knowledge of cloud migration and optimization methodologies.
- Learn to enhance enterprise performance through efficient cloud management.
- Improve cost control and maximize resource utilization.
- Strengthen system security and ensure compliance.
- Develop advanced planning and analytical capabilities.
- Enable sustainable digital transformation within your organization.
- Learn from real-world examples and industry best practices.
- Boost leadership confidence in driving large-scale cloud projects.

Conclusion

Cloud migration is not merely a technology shift — it's a strategic foundation for innovation, agility, and growth. Successful migration requires careful planning, effective execution, and ongoing optimization to unlock the full value of cloud investments.

This course offers a holistic framework that enables organizations to move to the cloud smoothly, enhance performance, and achieve cost efficiency while ensuring security and compliance.

By mastering these principles, participants will be able to lead enterprise cloud transformation projects confidently, driving operational excellence and long-term digital resilience.

A graphic of a chessboard with several pawns. In the foreground, a gold king piece stands prominently. Behind it, a silver pawn and a gold pawn are visible. The board is checkered, and the background features concentric circles emanating from behind the king piece.

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