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# FinTech and Blockchain Masterclass

14 – 18 March 2027
Tunis (Tunisia)



# FinTech and Blockchain Masterclass

**Ref:** 3255215_199932 **Date:** 14 – 18 March 2027 **Location:** Tunis (Tunisia) **Fees:** 4200 GBP

## Introduction

FinTech and blockchain are at the forefront of reshaping the global financial ecosystem. This masterclass provides participants with a comprehensive understanding of how financial technologies are redefining banking services and how blockchain is driving transparency, security, and operational efficiency. It is designed for executives, team leaders, and professionals in finance and related industries who aim to adopt and leverage these technologies effectively. The practical benefit lies in equipping participants with the ability to integrate digital solutions into their organizations, ensuring competitiveness in the evolving financial landscape.

## Course Objectives

- Understand the fundamentals of FinTech and blockchain.
- Explore FinTech applications in banking and financial services.
- Analyze blockchain's role in enhancing transparency and trust.
- Discover new models for payments and money transfers.
- Apply strategies for adopting digital financial solutions.
- Evaluate risks and regulatory challenges of emerging technologies.
- Strengthen decision-making in digital finance environments.
- Develop integration strategies to maximize institutional value.

## Course Outlines

### Day 1: Fundamentals of FinTech and Blockchain

- Introduction to FinTech and its role in the digital economy.
- Basics of Blockchain and how it works.
- Key differences between cryptocurrencies and traditional currencies.
- Practical use cases of FinTech solutions.
- Global trends in blockchain adoption.
- Exploring opportunities for innovation.



## Day 2: FinTech Applications in Banking and Financial Services

- Enhancing customer experience through FinTech.
- Using advanced analytics in risk management.
- Digital lending and smart financing solutions.
- Mobile wallets and digital transfer systems.
- Emerging business models in financial technology.
- Compliance and regulatory challenges in FinTech adoption.

## Day 3: Blockchain and Digital Transformation in Markets

- Blockchain as a driver of transparency and security.
- Smart contracts and process automation.
- Blockchain in supply chain management.
- Government applications of blockchain.
- Security challenges of blockchain adoption.
- Market disruptions enabled by blockchain technology.

## Day 4: Modern Models of Payments and Money Transfers

- Digital payment platforms and innovations.
- The role of stablecoins in financial stability.
- Cross-border payments using FinTech solutions.
- Digital identity and payment security.
- Case studies from emerging markets.
- Comparison of traditional vs. modern financial models.

## Day 5: Adoption Strategies and Future Challenges

- Practical steps for institutional adoption of FinTech and Blockchain.
- Assessing risks in digital transformation.
- Building effective implementation roadmaps.
- Training and capacity-building for organizational teams.
- Tools for measuring ROI of digital investments.
- Forecasting the future of financial technologies.



## Why Attend This Course: Wins & Losses!

- Gain in-depth knowledge of FinTech and Blockchain.
- Learn from global applications and case studies.
- Acquire actionable strategies for implementation.
- Strengthen competitiveness in a digital-first market.
- Understand risks, challenges, and compliance issues.
- Improve decision-making in financial innovation.
- Drive organizational innovation and growth.
- Expand career opportunities in emerging financial sectors.

## Conclusion

FinTech and Blockchain are no longer optional add-ons to financial institutions—they are transformative forces shaping the global economy. This masterclass equips participants with practical and strategic insights to implement digital financial solutions, navigate regulatory frameworks, and leverage innovation for sustainable growth.

**Covering both fundamentals and advanced applications, the program enables leaders to guide their organizations confidently into the future of finance.**

