BLACKBIRD FOR TRAINING

Comprehensive Treasury & Investment Strategies: Markets, ALM & Islamic Finance

3 – 7 May 2027
Lyon (France)



Comprehensive Treasury & Investment Strategies: Markets, ALM & Islamic Finance

Ref: 3255474_197057 **Date:** 3 – 7 May 2027 **Location:** Lyon (France) **Fees:** 5200 GBP

Introduction

This program offers a holistic and modern overview of treasury operations across global financial markets. It brings together key areas including commodities trading, foreign exchange, equities, asset-liability management ALM, Islamic banking treasury practices, and emerging opportunities in carbon markets and sustainable finance.

Through practical insights and real-world techniques, participants will learn how to build effective treasury and investment strategies, enhance portfolio performance, manage multi-asset risks, and ensure full compliance with evolving regulatory frameworks.

Course Objectives

By the end of this course, participants will be able to:

- Understand the principles and operational dynamics of commodities, forex, and equities trading.
- Apply asset-liability management techniques to strengthen liquidity, stability, and profitability.
- Formulate strategic treasury frameworks aligned with Islamic finance principles.
- Identify and evaluate investment opportunities within carbon markets and sustainable finance.
- Integrate multi-asset treasury operations to optimize performance and enhance risk management.

Course Outlines

Day 1: Introduction to Financial Markets and Instruments

- Overview of global financial markets
- Fundamentals of commodities trading energy, metals, agriculture
- Key concepts in foreign exchange markets
- Equity market structure and trading strategies
- Market risk considerations & regulatory requirements

Day 2: Advanced Commodities and Currency Trading

- Commodity pricing models and risk management
- FX trading techniques and hedging strategies
- Cross-asset correlations and market opportunities
- Trading platforms: execution tools and technologies
- Case studies in commodities and forex trading



Day 3: Equities Trading and Portfolio Management

- Equity analysis fundamental & technical approaches
- Trading strategies and risk control mechanisms
- Principles of diversification and portfolio design
- Market timing strategies and order types
- Performance measurement, evaluation, and reporting

Day 4: Asset-Liability Management & Treasury Operations

- Core principles of ALM
- Liquidity risk and interest rate risk management
- Treasury operations in conventional banking
- Treasury risk management frameworks
- Stress testing and scenario analysis

Day 5: Islamic Banking Treasury & Carbon Investment

- Overview of Islamic finance principles
- Treasury management in Islamic banking environments
- Sukuk and Sharia-compliant investment instruments
- Introduction to carbon markets and trading mechanisms
- Integrating sustainable finance into treasury strategy

Why Attend This Course: Wins & Losses!

- Strong, practical expertise across multi-asset treasury operations.
- Advanced trading capability in commodities, forex, and equities.
- Mastery of ALM techniques for optimizing liquidity and balance-sheet resilience.
- Deep understanding of Islamic treasury operations and Sukuk investments.
- Awareness of new opportunities in carbon markets and sustainable finance.
- Improved decision-making through structured risk management and market analysis.

Conclusion

This comprehensive course equips professionals with the knowledge, tools, and confidence needed to lead modern treasury functions effectively. By combining global markets, ALM, Islamic finance, and carbon investment insights, the program ensures participants can build resilient strategies, capture emerging opportunities, and deliver superior performance in an increasingly complex financial world.

