

Mastering Contract Negotiation and Strategic Purchasing Skills

19 – 23 July 2027
Lyon (France)

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Introduction

In today's dynamic business environment, procurement professionals must possess advanced capabilities in contract negotiation, strategic purchasing, and risk management to ensure value creation and organizational resilience. The Advanced Contract Negotiation and Strategic Purchasing course is designed to equip participants with the essential tools, frameworks, and techniques to manage complex procurement processes and negotiate contracts that deliver optimal results.

Over five intensive days, participants will explore negotiation psychology, supplier strategy, contract drafting, legal frameworks, and risk mitigation. The course blends theory with interactive simulations and case studies, allowing professionals to apply advanced negotiation and purchasing strategies to real-world procurement challenges.

Course Objectives

By the end of this course, participants will be able to:

- Master advanced negotiation strategies and tactics tailored for high-value and complex procurement contracts.
- Develop skills in drafting comprehensive, clear, and legally compliant contracts.
- Identify, assess, and mitigate risks associated with procurement and contract management.
- Strengthen strategic decision-making in supplier evaluation, sourcing, and long-term partnership development.
- Improve conflict resolution and dispute management skills within contractual and supplier relationships.
- Apply ethical and sustainable procurement principles to enhance corporate integrity and transparency.

Course Outlines

Day 1: Foundations of Advanced Contract Negotiation

- Understanding negotiation theory and the psychology behind decision-making in procurement.
- Preparing effectively for complex negotiation scenarios using structured frameworks.
- Conducting stakeholder analysis and managing expectations throughout the negotiation cycle.
- Addressing cross-cultural negotiation challenges in international contracts.
- Case study: Analyzing successful and failed contract negotiations to identify best practices.

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Day 2: Strategic Purchasing and Supplier Management

- Advanced techniques for supplier selection, qualification, and evaluation.
- Implementing strategic sourcing and category management to optimize procurement efficiency.
- Applying Total Cost of Ownership TCO to evaluate supplier offers and lifecycle costs.
- Developing and managing long-term supplier partnerships for mutual growth.
- Measuring and enhancing supplier performance using KPIs and benchmarking tools.

Day 3: Contract Drafting and Legal Considerations

- Key components and clauses in procurement contracts and their operational implications.
- Effective risk allocation and mitigation through precise contractual terms.
- Understanding intellectual property, confidentiality, and data protection in supplier agreements.
- Managing jurisdictional and international law issues in global contracts.
- Workshop: Drafting a model procurement contract that balances commercial and legal priorities.

Day 4: Advanced Negotiation Tactics and Dispute Resolution

- Power dynamics, persuasion, and leverage in negotiation settings.
- Techniques for managing difficult negotiators, deadlocks, and pressure situations.
- Implementing Alternative Dispute Resolution ADR methods such as mediation and arbitration.
- Negotiating and managing contract amendments, renewals, and scope changes.
- Simulation exercise: Practicing real-time negotiation scenarios with role-playing.

Day 5: Risk Management and Contract Performance

- Identifying and assessing operational, financial, and compliance risks in procurement.
- Applying performance management tools and developing KPIs for contract success.
- Ensuring contract compliance through auditing and monitoring mechanisms.
- Ethical and sustainable procurement practices for modern organizations.
- Capstone session: Designing a comprehensive risk mitigation plan for a high-value procurement contract.

Why Attend This Course: Wins & Losses!

- Negotiation Mastery: Gain the ability to negotiate more favorable and sustainable terms in high-value contracts.
- Strategic Insight: Strengthen analytical and decision-making skills in supplier management and sourcing.
- Legal Confidence: Learn how to draft, interpret, and manage contracts with strong legal precision.
- Risk Resilience: Acquire advanced tools to identify and mitigate procurement risks effectively.
- Professional Growth: Build credibility and confidence as a strategic procurement leader.

A graphic of a chessboard with several chess pieces. A gold king piece is prominent in the foreground, with a silver pawn and a gold pawn nearby. The board is white and grey checkered.

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Conclusion

The Advanced Contract Negotiation and Strategic Purchasing course provides a comprehensive and practical foundation for procurement professionals aiming to excel in today's competitive and fast-evolving market. Through a combination of theoretical frameworks, real-world simulations, and strategic insights, participants will develop the confidence and expertise to lead complex negotiations, manage supplier performance, and drive organizational success through effective procurement strategies.

Upon completion, participants will emerge as skilled negotiators and strategic thinkers capable of transforming procurement from a transactional function into a key driver of business value and innovation.

A graphic of a chessboard with several chess pieces (a king, a queen, and a pawn) in gold and silver, set against a background of concentric circles.

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