BLACKBIRD FOR TRAINING

Advanced Accounting & Finance Management Course

14 – 25 December 2026
Casablanca (Morocco)

UK Trainig
PARTNER



www.blackbird-training.com

Advanced Accounting & Finance Management Course

Ref: 3255385_195957 **Date:** 14 – 25 December 2026 **Location:** Casablanca (Morocco) **Fees:** 8800 GBP

Introduction

In today's complex and ever-changing business environment, finance and accounting professionals face growing challenges in delivering accurate analyses and strategic insights for decision-making. The Advanced Accounting & Finance Management Course is designed to equip participants with a deep understanding of advanced accounting concepts, corporate finance, governance, and risk management.

Through real-world case studies, practical exercises, and interactive discussions, participants will gain mastery in financial statement analysis, budgeting, investment evaluation, and corporate finance decision-making. By the end of the course, they will possess the knowledge and tools to enhance financial performance and contribute effectively to their organization's strategic objectives.

Course Objectives

By the end of this course, participants will be able to:

- Understand the scope and objectives of advanced accounting and financial management.
- Interpret financial statements in accordance with IFRS, FAS, SEC, and other standards.
- Apply budgeting, planning, and variance analysis techniques for better decision-making.
- Evaluate financial performance using ratios, discounted cash flow DCF, and other key metrics.
- Integrate corporate governance and risk management into financial practices.
- Analyze capital structure, investment projects, and cost of capital WACC.
- Use advanced tools for working capital management, forecasting, and reporting.
- Communicate financial information effectively to internal and external stakeholders.
- Apply strategic thinking in accounting, finance, and governance processes.

Course Outlines

Day 1: Introduction to Advanced Accounting & Finance

- Definition and significance of advanced accounting.
- The internal role of the finance and control function.
- Key accounting policies and standards.
- Overview of corporate governance and risk management principles.



Day 2: Financial Statements and Reporting Standards

- Income statement analysis: revenues, expenses, and non-cash adjustments.
- Balance sheet analysis: assets, liabilities, and equity structure.
- Cash flow statement: operating, investing, and financing activities.
- Understanding IFRS, GAAP, and other global reporting frameworks.

Day 3: Budgeting and Managerial Accounting

- Preparing a master budget and evaluating financial performance.
- Traditional vs. flexible budgeting.
- Variance analysis and cost-volume-profit scenarios.
- Using managerial accounting for strategic decision-making.

Day 4: Capital Structure, Investment, and Corporate Finance

- Equity and debt financing: cost and required rate of return.
- Weighted Average Cost of Capital WACC.
- Investment appraisal techniques: NPV, IRR, MIRR, PI.
- Post-implementation review and financial risk assessment.

Day 5: Risk Management and Corporate Governance

- Identifying strategic, operational, and financial risks.
- Enterprise Risk Management ERM frameworks.
- Corporate governance models and best practices.
- Shareholder vs. stakeholder perspectives.
- Emerging trends in governance and compliance.

Day 6: Advanced Financial Decision-Making and Reporting

- Integrating accounting, finance, and governance.
- Responsibility centers: cost, profit, and investment centers.
- Business valuation and value creation for shareholders.
- Performance metrics and financial decision frameworks.

Day 7: Working Capital Management and Liquidity

- Managing cash, inventory, receivables, and payables.
- Liquidity analysis and financial health indicators.
- Strategies to optimize working capital.



Day 8: Forecasting and Strategic Planning

- Forecasting income statements, balance sheets, and cash flows.
- Long-term budgeting and strategic business planning.
- Using financial models for scenario and risk analysis.

Day 9: Advanced Analytical Tools

- Financial ratio analysis: liquidity, profitability, and valuation ratios.
- DuPont analysis and KPI evaluation frameworks.
- Leveraging Excel for financial modeling and reporting dashboards.

Day 10: Strategic Finance and Governance in Practice

- Integrating financial insights into strategic decision-making.
- Evaluating capital projects, investments, and financing options.
- Real-world applications of governance and financial leadership.

Why Attend this Course? Wins & Losses!

- Master advanced principles in accounting and financial management.
- Gain practical skills in analysis, forecasting, and financial reporting.
- Learn to evaluate investment projects and optimize capital structures.
- Strengthen governance and enterprise risk management capabilities.
- Develop strategic financial thinking to drive business value and performance.

Conclusion

The Advanced Accounting & Finance Management Course is designed for accountants, financial managers, controllers, and analysts seeking to enhance their expertise in accounting, corporate finance, and governance. Participants will leave the program equipped with advanced knowledge and practical tools to analyze performance, optimize resources, and make informed strategic decisions that strengthen their organization's financial health and sustainability.

