

ESG Reporting & Disclosure: From Strategy to Practice

8 – 12 August 2027
Istanbul (Turkey)

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Introduction

In today's business world, transparency and accountability are no longer optional — they are essential to building investor confidence, strengthening stakeholder relationships, and sustaining long-term corporate growth.

ESG Reporting & Disclosure: From Strategy to Practice is designed to help leaders and professionals understand how to translate sustainability strategies into measurable, reportable, and verifiable outcomes.

The program addresses how environmental, social, and governance ESG reporting serves as a key driver of credibility, resilience, and competitive advantage.

Participants will gain a practical understanding of global standards, disclosure frameworks, and the integration of ESG performance indicators into business operations.

This course is particularly relevant for executives, compliance professionals, sustainability officers, and decision-makers seeking to embed transparent ESG reporting into their corporate DNA.

Course Objectives

- Understand the role and importance of ESG reporting in modern corporate strategy.
- Explore the major international frameworks and reporting standards GRI, SASB, TCFD, ISSB.
- Develop practical skills to design, implement, and communicate ESG reports.
- Identify and measure key performance indicators for environmental, social, and governance areas.
- Learn how to align corporate disclosures with investor and stakeholder expectations.
- Apply effective data collection, analysis, and assurance techniques.
- Review case studies of organizations that successfully implemented ESG disclosure systems.
- Enhance strategic decision-making through data-driven sustainability insights.

Course Outlines

Day 1: Introduction to ESG Reporting and Global Context

- Defining ESG reporting and its role in responsible business management.
- Reviewing international trends driving mandatory and voluntary disclosures.
- Understanding stakeholder expectations and investor priorities.
- Overview of leading ESG reporting frameworks and their applications.
- Identifying the link between ESG strategy, risk management, and reporting.
- Workshop: Assessing your organization's current ESG reporting maturity.

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Day 2: Frameworks, Standards, and Materiality Assessment

- Comparing major reporting frameworks and how to select the right one.
- Understanding the concept of materiality and its role in report preparation.
- Mapping ESG topics to organizational strategy and operational goals.
- Conducting stakeholder engagement for accurate materiality assessment.
- Integrating sustainability targets into the reporting process.
- Practical exercise: Performing a materiality matrix analysis.

Day 3: Data Management and Performance Measurement

- Establishing reliable systems for ESG data collection and management.
- Identifying data sources and verification mechanisms.
- Developing quantitative and qualitative performance indicators.
- Linking data accuracy to corporate accountability and investor confidence.
- Leveraging technology and digital platforms for ESG monitoring.
- Group activity: Building an internal ESG data collection plan.

Day 4: Report Development, Disclosure, and Assurance

- Structuring an ESG report: essential components and best practices.
- Writing techniques for clarity, transparency, and stakeholder relevance.
- Understanding external assurance and third-party validation processes.
- Balancing compliance and communication in ESG disclosure.
- Using visualization and storytelling to communicate impact.
- Simulation: Drafting and reviewing sections of an ESG report.

Day 5: Integrating ESG Reporting into Corporate Strategy

- Embedding ESG reporting within organizational governance structures.
- Aligning reporting outcomes with long-term business performance.
- Using ESG disclosures to drive stakeholder engagement and reputation.
- Managing continuous improvement and adaptive disclosure cycles.
- Evaluating real corporate ESG reports to identify best practices.
- Final exercise: Designing an ESG reporting action plan for your organization.

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A graphic illustration of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a gold pawn nearby. The board is checkered, and there are concentric circles in the background.

Why Attend this Course: Wins & Losses!

- Gain a clear understanding of global ESG reporting and disclosure standards.
- Acquire practical tools for designing and implementing corporate ESG reports.
- Strengthen your organization's transparency and credibility.
- Build data-driven approaches to sustainability measurement and communication.
- Improve risk management and investor relations through reliable reporting.
- Learn how to transform ESG from a compliance task into a strategic advantage.
- Gain insights from global best practices and real corporate examples.
- Network with peers and experts in sustainability, governance, and reporting.

Conclusion

ESG Reporting & Disclosure: From Strategy to Practice offers a comprehensive pathway for leaders to transform sustainability intentions into measurable corporate performance. By bridging strategy with execution, it empowers organizations to go beyond compliance and deliver authentic, data-backed transparency.

The program helps participants master the principles, tools, and frameworks needed to design effective ESG reports that reflect integrity, accountability, and long-term vision. Upon completion, participants will be able to confidently lead ESG reporting initiatives, ensuring that sustainability remains at the heart of corporate decision-making and stakeholder trust.

A graphic of a chessboard with several chess pieces (a king, a queen, and a pawn) on it, set against a background of concentric circles.

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