

Certificate in Business and Commercial Law (CBCL)

3 – 7 May 2027
Lyon (France)

UK Training

PARTNER



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Ref: 3254990_183729 **Date:** 3 – 7 May 2027 **Location:** Lyon (France) **Fees:** 5900 GBP

Introduction

In today's rapidly evolving regulatory and commercial landscape, a solid understanding of business and commercial law is not just an asset — it's a strategic necessity.

The Certificate in Business and Commercial Law CBCL provides professionals and decision-makers with the legal knowledge and tools needed to navigate complex business environments and reduce legal risks.

This program is designed for executives, team leaders, and specialists across public and private sectors in the Middle East and North Africa, especially those in industries like banking, energy, telecommunications, government, human resources, project management, and sales.

The CBCL equips participants with practical skills in contract law, corporate governance, legal compliance, and dispute resolution, empowering them to make legally sound business decisions.

Course Objectives

- Understand the legal framework governing commercial transactions.
- Analyze and manage risks related to business contracts.
- Apply business law principles in daily operations.
- Identify the rights and obligations of parties in commercial relationships.
- Distinguish between business entities and their legal responsibilities.
- Improve contract negotiation and drafting skills.
- Interpret laws related to corporate governance and compliance.
- Gain exposure to international laws affecting cross-border business.

Course Outline

Day 1: Fundamentals of Commercial Law

- Introduction to the commercial legal system.
- Legal entities and business classifications.
- Public vs. private legal frameworks in commerce.
- Key sources of business law.
- Core elements of commercial contracts.
- Case study: dispute in a business transaction.

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Day 2: Drafting and Negotiating Business Contracts

- Stages of negotiation and contract lifecycle.
- Essential elements of a valid contract.
- Duties of each party and breach clauses.
- Legal liabilities in contract violations.
- Case study and group discussion.
- Workshop: drafting a sample commercial agreement.

Day 3: Company Structures and Corporate Governance

- Overview of business types LLC, joint-stock, partnerships, etc..
- Corporate structure and roles.
- Directors' duties and shareholder rights.
- Principles of corporate governance.
- Disclosure, reporting, and internal controls.
- Practical analysis of intra-company legal conflicts.

Day 4: International Business Transactions

- Foundations of international trade law.
- WTO rules and regional trade agreements.
- Cross-border commercial contracts.
- International commercial arbitration.
- Case studies from international tribunals.
- Anti-corruption and anti-money laundering laws.

Day 5: Legal Compliance and Risk Management

- Introduction to organizational compliance.
- Compliance regulations by sector banking, oil & gas, etc..
- Identifying and managing legal risks.
- Developing internal compliance policies.
- Working with legal regulators and authorities.
- Capstone project: legal risk analysis and compliance plan.

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A graphic illustration of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a gold pawn nearby. The board is checkered, and there are concentric circles in the background.

Why Attend this Course: Wins & Losses!

- Receive a certified, career-enhancing qualification.
- Stay current with evolving commercial and legal practices.
- Build the capability to mitigate legal and financial risk.
- Increase your organization's compliance and governance capacity.
- Apply practical legal knowledge directly to your business.
- Strengthen your confidence in contract review and negotiations.
- Learn from real-world case studies and expert-led discussions.
- Connect with professionals and legal experts across industries.

Conclusion

The Certificate in Business and Commercial Law CBCL is more than just a professional credential — it's a strategic investment in legal competence and business excellence.

Whether you're a legal advisor, senior manager, or operational leader, this course will enhance your ability to manage legal risks, understand regulatory frameworks, and make informed decisions that align with both business goals and legal obligations. Through a blend of theory and application, the CBCL delivers lasting value to organizations and professionals alike in an increasingly complex global economy.

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