

Feasibility Study Professional (CFSP) - CSOBM Certification

13 – 24 June 2027
Cairo (Egypt)

UK Traininig

PARTNER



Feasibility Study Professional (CFSP) - CSOBM Certification

Ref: 3254912_181967 **Date:** 13 – 24 June 2027 **Location:** Cairo (Egypt) **Fees:** 7600 GBP

Introduction

The Feasibility Study Professional CFSP - CSOBM Certification course provides participants with a comprehensive framework for assessing the practicality and viability of proposed business projects and investments.

This training covers the technical, financial, legal, and market-related components of feasibility studies, ensuring a complete understanding of project evaluation.

Participants will learn to structure and present feasibility studies that support strategic decision-making and improve the success rates of investment initiatives.

The course is essential for analysts, planners, project managers, and decision-makers who need to validate ideas before committing to significant investments.

Throughout the course, participants will build the skills to develop and deliver a persuasive feasibility study report that supports go/no-go decisions.

Course Objectives

By the end of this course, participants will be able to:

- Understand the role and structure of professional feasibility studies.
- Analyze market, technical, legal, and financial factors affecting project viability.
- Use proven methods and tools to assess risk and project sustainability.
- Prepare a complete and persuasive feasibility study report.
- Support management with reliable insights for go/no-go decisions.

Course Outlines

Day 1 - Foundations of Feasibility Studies

- Definition, importance, and purpose.
- Key types: technical, market, legal, and financial feasibility.
- Phases of feasibility study development.
- Internal vs. external feasibility studies.
- Role of feasibility studies in strategic planning.

UK Training

PARTNER

A graphic illustration of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a silver knight behind it. The board is checkered, and there are concentric circles in the background.

Day 2 - Defining Project Scope and Strategic Fit

- Clarifying business goals and opportunity statements.
- Setting project boundaries and assumptions.
- Stakeholder identification and engagement.
- Linking feasibility studies with business case development.
- Understanding internal and external success factors.

Day 3 - Market and Industry Feasibility

- Gathering and analyzing market data.
- Customer needs and demand forecasting.
- Competitor analysis and positioning.
- Evaluating market entry and growth potential.
- Using PESTEL and SWOT for strategic context.

Day 4 - Technical and Operational Feasibility

- Assessing technical solutions and options.
- Infrastructure, location, and technology requirements.
- Operational workflow and capacity analysis.
- Human resource and skill availability.
- Cost, complexity, and scalability considerations.

Day 5 - Financial Feasibility and Investment Appraisal

- Identifying and estimating CAPEX and OPEX.
- Building revenue models and profit projections.
- Financial indicators: NPV, IRR, Payback Period.
- Scenario and sensitivity analysis.
- Financial feasibility summary and implications.

Day 6 - Legal, Regulatory, and Environmental Considerations

- Legal structures and ownership models.
- Licenses, permits, and compliance.
- Contractual obligations and liabilities.
- Environmental and sustainability considerations.
- Social and ethical impact evaluation.

Day 7 - Risk Analysis and Contingency Planning

- Identifying key project risks.
- Qualitative and quantitative risk assessments.
- Probability-impact matrices and risk scoring.
- Risk mitigation strategies.
- Building contingency and backup plans.

Day 8 - Feasibility Study Report Development

- Components of a well-structured report.
- Writing the executive summary.
- Presenting data with visuals and dashboards.
- Making conclusions and recommendations.
- Review and refinement process.

Day 9 - Review, Evaluation, and Presentation

- Peer review and validation methods.
- Presenting the feasibility study to decision-makers.
- Handling objections and answering critical questions.
- Decision-making frameworks.
- Building consensus and gaining approvals.

Day 10 - Real-Life Case Study and Course Wrap-Up

- Full case-based project: building a feasibility study.
- Group work and role-based presentation.
- Feedback from facilitator and peers.
- Lessons learned and industry tips.
- Summary of tools, templates, and best practices.

Why Attend this Course: Wins & Losses!

- Master the complete framework for evaluating project viability and risk.
- Build and present a persuasive feasibility study report aligned with strategic decision-making.
- Gain hands-on experience in analyzing technical, financial, legal, and market components.
- Enhance your credibility and support management with actionable insights for go/no-go decisions.

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a knight) positioned on it. The board is checkered, and the pieces are in gold and silver. In the background, there are concentric circles emanating from the center of the board.

UK Training
PARTNER

Conclusion

The Feasibility Study Professional CFSP - CSOBM Certification course delivers a powerful blend of theory and practical tools to help you develop complete, reliable, and persuasive feasibility studies. It empowers participants to support management with data-driven go/no-go decisions and confidently pursue high-impact business projects.

Join this course to gain the professional skills and proven frameworks needed to unlock project success and reduce investment risk.

A graphic of a chessboard with several chess pieces (a king, a queen, and a pawn) in gold and silver, set against a background of concentric circles.

UK Training
PARTNER