BLACKBIRD FOR TRAINING

Organizational Resilience, Digital Transformation and Innovation, International Banking, and Capital Markets

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Lyon (France)

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PARTNER



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Introduction

Join this intensive 4-day digital transformation course designed for professionals in the financial sector seeking to boost their organizational resilience and stay ahead in the evolving world of international banking and capital markets. This program bridges strategic insight with practical tools, enabling you to define innovation and leverage digital transformation strategies to adapt to change, drive business innovation, and maintain competitiveness.

Through this digital transformation consulting experience, you'll explore what does innovation mean and learn how to harness technology and innovation to build a culture of technological innovation within your organization. The course also focuses on organizational resilience training, equipping you with the skills to manage crises and foster a resilient organizational culture that supports long-term success.

Course Objectives

By the end of this course, participants will be able to:

- Understand what is organizational resilience and how to implement practical strategies for building organizational resilience.
- Evaluate the impact of digital transformation in banking and how digital transformation management can future-proof your institution.
- Analyze the structures and practices of international banking and capital markets, including real capital markets.
- Apply risk management, compliance, and governance tools in a global context, including Basel III and FATCA.
- Develop adaptive strategies using digital transformation business process management to boost agility and sustain growth.
- Explore the role of innovation centers and how to apply innovation strategy and product innovation in a fast-paced financial landscape.
- Leverage digital transformation solutions and understand the benefits of digital transformation for modern financial institutions.



Course Outlines

Day 1: Organizational Resilience and Strategic Agility

- Defining organizational resilience: concepts, frameworks, and what it means for financial institutions.
- Crisis management and organizational resilience: strategies for building a culture of adaptability.
- Leadership skills in uncertain environments and change management.
- Case studies highlighting successful examples of building organizational resilience.

Day 2: Digital Transformation and Innovation in Financial Institutions

- Understanding the meaning of digital transformation and its impact on technology and innovation.
- Emerging technologies: AI, Blockchain, and Cloud Computing.
- The role of FinTech in disrupting traditional banking models.
- Cybersecurity and digital risk management in financial institutions.
- Innovation management frameworks and change management practices.
- Exploring what is innovation and its role in business innovation.

Day 3: International Banking Operations and Strategies

- Overview of global international banking practices and challenges.
- Cross-border regulations, compliance Basel III, FATCA, and international banking division operations.
- SWIFT operations and correspondent banking relationships.
- Risk management in international banking and global trade.
- Roles of central banks and multilateral institutions IMF, BIS.

Day 4: Capital Markets and Global Financial Instruments

- What are capital markets: structure, types Equity, Debt, Derivatives, and their global impact.
- Stock exchanges, market dynamics, and capital markets governance.
- Investment strategies and portfolio management best practices.
- Regulatory bodies SEC, IOSCO and compliance standards.
- Sustainable finance, ESG investing, and emerging trends in capital markets.



Why Attend this Course: Wins & Losses!

- Gain a thorough understanding of organizational resilience and its critical role in today's volatile markets.
- Learn how to implement digital transformation strategies to foster innovation and enhance performance.
- Master tools for managing risk and regulatory compliance on a global scale.
- Strengthen your knowledge of capital markets definition and what is capital markets to drive investment and growth.
- Understand how to apply innovation management and lead innovation strategy initiatives within your organization.
- Stay ahead by adopting digital transformation solutions and leveraging digital transformation services to support agility.
- Develop expertise in capital markets origination analyst roles and the financial ecosystem.

Conclusion

This digital transformation course on organizational resilience, innovation strategy, and international banking and capital markets is a must for financial professionals aiming to thrive in today's competitive landscape. You'll master how to apply technology and innovation and navigate complex global financial environments while driving sustainable growth and innovation.

Through this comprehensive program, you'll gain invaluable insights and practical tools to help your organization build organizational resilience, embrace digital transformation, and maintain a competitive edge in international banking and capital markets. Don't miss this opportunity to elevate your skills and ensure your organization's future success.

