

Cost Accounting for Decision Making

5 – 9 July 2027
Lyon (France)

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Introduction

In today's dynamic and competitive business landscape, cost accounting plays a critical role in supporting strategic decision-making and improving financial efficiency. This course is designed to provide participants with a solid understanding of what cost accounting is, how it differs from financial accounting, and how it can be applied to control costs, increase profitability, and drive sustainable growth.

Combining foundational theory with practical case studies, this cost accounting training equips professionals with the knowledge and tools to analyze, classify, and manage costs effectively. Whether you're looking to understand cost accounting basics or advance your knowledge of modern cost accounting methods, this course delivers clear, actionable skills to enhance your financial impact.

Course Objectives

By the end of this cost accounting course, participants will be able to:

- Understand the fundamentals of cost accounting and its role in strategic business management.
- Define and classify direct and indirect costs, and assess their impact on organizational performance.
- Apply key cost accounting methods such as Activity-Based Costing ABC, Job Order Costing, and Process Cost Accounting.
- Utilize cost and accounting data to build cost-reduction strategies and improve profitability.
- Prepare and interpret financial cost reports to support planning and decision-making.
- Explore the relevance of project cost accounting, product cost accounting, and service cost accounting in real-world business contexts.

Course Outlines

Day 1: Introduction to Cost Accounting

- What is cost accounting? Understanding its definition and significance.
- Differences between cost accounting and financial accounting.
- Types of cost classifications: fixed, variable, and mixed costs.
- Cost-Volume-Profit analysis: understanding the relationship between cost, output, and profit.

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A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver, set against a background of concentric circles.

Day 2: Costing Systems and Techniques

- Activity-Based Costing ABC: principles and application.
- Job Order Costing: tracking costs per unit or batch.
- Process Costing: managing continuous production costs.
- Allocation of direct and indirect costs with accuracy and efficiency.

Day 3: Cost Analysis and Managerial Decision-Making

- Break-even analysis: identifying the point of profitability.
- Understanding accounting cost basis in financial decisions.
- Evaluating sunk costs and differential costs in complex scenarios.
- Make-or-buy decisions, pricing strategies, and cost accounting and decision-making models.

Day 4: Budgeting, Planning & Cost Control

- Preparing cost estimates and budgets for operational planning.
- Financial planning through a cost accounting management lens.
- Variance analysis: comparing actual vs. projected costs.
- Monitoring performance using key financial efficiency indicators.

Day 5: Financial Reporting and Strategic Decision Support

- Preparing accurate cost reports for internal and external stakeholders.
- Analyzing financial data to support managerial decisions.
- Case studies in project cost accounting systems and cost optimization.
- Group exercises and collaborative problem-solving.

Why Attend this Course: Wins & Losses!

- Gain a thorough understanding of what cost accounting is in accounting, and how it supports business success.
- Learn modern techniques of cost accounting including Activity-Based Costing and Job Order Costing.
- Enhance your ability to analyze cost behavior and build robust financial planning models.
- Improve your skills in cost accounting and decision-making, essential for leadership roles.
- Prepare for roles in cost accounting positions, project finance, and managerial finance with real-world knowledge.

Conclusion

Cost accounting is more than just a reporting tool—it is a powerful system for enhancing financial performance and guiding strategic decisions. By mastering cost accounting principles, participants will be better equipped to manage resources efficiently, reduce waste, and contribute meaningfully to organizational goals.

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This course is ideal for professionals seeking to build or advance their careers in finance, project management, or operations, and who want to gain practical expertise in cost of goods accounting, true cost accounting, and cost accounting techniques that deliver results.

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