

Comprehensive in Executive Mastery: Governance, Leadership, and Strategic Management Intensive

19 – 30 July 2027

Casablanca (Morocco)

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Ref: 3254370_173459 **Date:** 19 – 30 July 2027 **Location:** Casablanca (Morocco) **Fees:** 7600 GBP

Introduction

Welcome to the "Executive Mastery Intensive in Governance, Leadership, and Strategic Management in the Public Sector", an advanced and high-impact program designed for senior executives, policymakers, and public sector leaders who aim to master governance principles, risk management, and strategic decision-making at the highest level.

This course goes beyond traditional executive training, offering a comprehensive framework for public sector governance training, corporate governance, and risk management through real-world case studies, crisis simulations, and high-stakes decision-making exercises in government and public sector organizations.

As governance in the public sector plays a crucial role in ensuring accountability, transparency, and efficiency, this course equips government officials, board members, and senior leaders with the latest tools and methodologies to navigate complex policy landscapes, strategic planning, and risk management frameworks.

Whether you work in government institutions, regulatory agencies, municipal organizations, or public-private partnerships, this program will provide you with in-depth insights into how public sector organizations are governed, the principles of good governance, and the role of auditing in public sector governance.

Course Objectives

By the end of this intensive executive program, participants will be able to:

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- Understand the principles of public sector governance and how government and public sector organizations operate.
- Master corporate governance in the public sector, ensuring compliance with ethical, legal, and operational best practices.
- Develop expertise in risk and crisis management in the public sector, focusing on proactive risk mitigation and crisis response strategies.
- Enhance leadership skills to drive efficiency, accountability, and service excellence in government and public sector organizations.
- Apply strategic planning and risk management frameworks to improve policy implementation, public administration, and organizational sustainability.
- Differentiate between government and the public sector, understanding the unique challenges and responsibilities of each entity.
- Explore the role of government in the public sector, including governance structures, types of government, and decision-making processes.
- Utilize effective auditing techniques to ensure transparency, regulatory compliance, and efficiency in public sector governance.
- Leverage digital transformation and data analytics to enhance government planning and decision-making.

Course Outlines

Day 1: Principles of Public Sector Governance & Government Oversight

- Governance Meaning: What is governance, and how does it apply to the public sector?
- How Public Sector Organizations Are Governed: Structures, policies, and accountability.
- Principles of Government & Good Governance: Ethical leadership, transparency, and integrity.
- The Role of Auditing in Public Sector Governance: Ensuring compliance, accountability, and efficiency.

Day 2: Transformational Leadership in Government & Public Sector Organizations

- Governing in a Changing World: Adaptive leadership for public administration.
- Crisis Leadership & Resilience: Managing public sector crises and emergencies.
- Strategic Influence in Government & Public Policy: Shaping policies and driving impactful change.
- Building High-Performance Government Teams: Motivation, productivity, and citizen engagement.

Day 3: Strategic Planning & Risk Management in the Public Sector

- What Is Government Planning in the Public Sector? Strategic foresight for long-term governance.
- Scenario Planning & Policy Development: Anticipating future governance challenges.
- Why Is Risk Management Critical in the Public Sector? Identifying, analyzing, and mitigating risks.
- Leveraging AI & Data for Public Sector Governance: Smart decision-making through technology.

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Day 4: Public Sector Resource & Financial Management

- Corporate Governance in the Public Sector: Financial oversight and accountability.
- Mergers, Acquisitions & Restructuring in Government Entities.
- Talent Management & Leadership Succession in the Public Sector.
- Technology as a Strategic Asset in Government & Public Administration.

Day 5: Change Management & Innovation in Public Sector Organizations

- Managing Large-Scale Government Transformation Initiatives.
- Agile Governance & Adaptive Strategy Execution in the Public Sector.
- Fostering a Culture of Innovation in Government Institutions.
- Public Sector Case Studies: Governments that successfully embraced change.

Day 6: Risk & Crisis Management in Government & Public Institutions

- Understanding Public Sector Risk Exposure & Crisis Preparedness.
- Types of Government Risks & Strategic Response Frameworks.
- Cybersecurity & Data Protection in Public Sector Organizations.
- Government Public Sector Meaning in Risk Mitigation & Crisis Response.

Day 7: Stakeholder Engagement & Public-Private Partnerships

- What Is the Role of Government in the Public Sector? Policymaking and governance influence.
- Strategic Partnerships Between Government & Private Sector Entities.
- Reputation Management & Public Trust in Government Organizations.
- Developing Effective Communication & Policy Advocacy Strategies.

Day 8: Performance Measurement & Accountability in the Public Sector

- Designing KPIs for Government & Public Sector Effectiveness.
- AI-Driven Policy & Decision-Making in Government Institutions.
- Global Benchmarking in Public Administration & Service Delivery.
- Continuous Improvement Strategies for Public Governance.

Day 9: Global Governance & Multicultural Leadership in Government

- Governance in Different Types of Government Structures.
- Geopolitical & Economic Factors Affecting Government Decision-Making.
- Managing Multicultural & Inclusive Public Sector Teams.
- International Public Sector Governance Best Practices.

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A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a black pawn behind it. The board is checkered, and there are concentric circles in the background.

Day 10: Digital Transformation & The Future of Public Sector Leadership

- The Role of AI in Public Sector Governance & Service Delivery.
- The Future of Governance in the Digital Age.
- Strategic Executive Communication & Policy Negotiation.
- Final Strategy Simulation: Applying Leadership in Government & Public Administration.

Why Attend this Course: Wins & Losses!

- Mastery of Public Sector Governance & Risk Management.
- Strategic Leadership Skills for Government & Policy Implementation.
- Ability to Navigate Complex Public Sector Challenges.
- Exclusive Access to High-Profile Government & Public Sector Executives.
- Practical, Hands-On Learning Through Executive Simulations.

Conclusion

This program is not just an executive course—it is a leadership transformation experience that empowers government officials, policymakers, and public sector executives with the knowledge, strategies, and tools to drive impactful change, ensure effective governance, and shape the future of public administration.

If you are ready to redefine leadership in the public sector and master strategic governance, risk management, and policy execution, this is the most crucial investment in your executive career.

Are you prepared to lead the public sector into the future? Join us now!

A graphic of a chessboard with several pawns. In the foreground, a large gold king piece stands prominently. Behind it, a silver pawn and a gold pawn are visible. The board is checkered, and the background features concentric circles emanating from behind the king piece.

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