BLACKBIRD FOR TRAINING

# The Advanced Finance Programme

8 – 19 March 2027
Boston, Massachusetts (USA)

UK Traininig
PARTNER



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## Introduction

Join BLACKBIRD's distinguished 2-week Advanced Finance Programme, a cutting-edge executive programme in business finance tailored for professionals aspiring to excel in advanced finance and leadership roles. This programme provides in-depth training in strategic management, advanced business finance, and financial analytics. It equips participants with the tools and techniques to make data-driven decisions, manage financial risks, and implement innovative finance leadership strategies that drive business success.

This finance leadership program is ideal for executives and finance professionals looking to enhance their advanced analytics finance skills, earn a globally recognized advanced finance certificate, and gain a competitive edge in today's dynamic financial landscape.

## Course Objectives

By the end of this programme, participants will:

- Gain mastery over advanced finance concepts, techniques, and tools for effective decision-making.
- Learn to analyze complex financial data and advanced business finance practices.
- Understand the link between financial planning and strategic decision-making.
- Develop expertise in evaluating investments using advanced techniques such as NPV, IRR, and DCF.
- Improve their ability to manage financial risks and uncertainty using finance advanced analytics.
- Build financial models for strategic growth and operational efficiency.
- Earn an advanced finance certificate, validating their skills and expertise.

## Course Outlines

### Week 1: Strategic Management and Financial Decision-Making

### Day 1: Linking Strategic Management to Financial Decisions

- The role of vision, mission, and objectives in financial strategy.
- How to align finance leadership strategies with business goals.
- Implementing strategies to maximize shareholder value.



## Day 2: Financial Statements in Planning and Decision-Making

- Overview of the Balance Sheet, Income Statement, and Cash Flow Statement.
- Linking financial data to strategic business decisions.
- Understanding advances meaning in finance through financial statements.

## Day 3: Costing and Performance Measurement

- Activity-Based Costing ABC and Cost-Volume-Profit Analysis.
- How to measure and manage costs for profitability.
- Linking cost management with finance leadership program objectives.

## Day 4: Capital Investment Decision-Making

- Techniques such as ARR, NPV, and IRR for capital budgeting.
- Importance of discounted cash flow DCF analysis.
- Managing capital rationing in complex projects.

## Day 5: Risk Management and Performance Alignment

- Aligning performance metrics with strategic objectives using KPIs.
- Identifying and mitigating financial risks.
- Implementing tools for uncertainty analysis in business finance.

## Week 2: Financial Analysis, Planning & Advanced Control

## Day 6: Advanced Financial Decision-Making

- Exploring advanced finance concepts and their role in creating value.
- Understanding the dynamic relationship between strategy and finance advanced analytics.

## Day 7: Performance Assessment

- Using financial ratios to measure organizational performance.
- Applying advanced techniques to predict financial distress.

## Day 8: Strategic Investment Analysis

- Sensitivity analysis and scenario simulation for strategic investments.
- Advanced applications of NPV and EVA for project evaluation.



### Day 9: Financial Planning and Budget Projections

- Building comprehensive financial models.
- Creating effective budgets and variance analysis for operational control.
- How to manage growth planning effectively.

### Day 10: Business Valuation and Leadership in Finance

- Techniques for valuing businesses during mergers and acquisitions.
- Applying finance leadership strategies to enhance organizational performance.
- Leveraging financial models for finance certification readiness.

## Why Attend this Course? Wins & Losses!

- Expert-Led Training: Learn from seasoned financial experts with real-world insights.
- Global Certification: Earn an advanced finance certificate, validating your expertise.
- Strategic Edge: Stay updated on the latest finance certifications and trends.
- Networking Opportunities: Build connections with industry leaders and peers.

## Conclusion

The Advanced Finance Programme by BLACKBIRD is one of the best finance certifications for professionals seeking to elevate their careers. From mastering advanced analytics finance to applying finance leadership strategies, this programme ensures participants are ready to lead in any financial role. Whether you're preparing for a finance leadership program or advancing your expertise in business finance, this training will empower you with the tools and knowledge needed for strategic success.

**Enroll now to unlock your potential and achieve professional excellence in finance!**

