

Advanced Blackbird Project Management Professional Workshop

1 – 12 March 2027
Casablanca (Morocco)

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Ref: 3254344_166304 **Date:** 1 – 12 March 2027 **Location:** Casablanca (Morocco) **Fees:** 8800 GBP

Introduction

In today's dynamic and competitive business world, having the ability to effectively manage projects is more important than ever. Whether you're working with small teams or large cross-functional groups, mastering project management skills is crucial for success. This course is designed to equip you with the knowledge and techniques recognized by the Project Management Institute PMI® and provides a deep dive into the project management techniques used by certified project management professionals worldwide. You'll learn to navigate all stages of project management, avoid common pitfalls, and enhance your competitive edge in the fast-paced workplace.

By applying industry-standard methodologies such as the PMI project management methodology and learning the fundamentals of project cycle management, you will develop the skills needed to initiate, plan, execute, monitor, control, and close projects efficiently.

Course Objectives

- **Understand Project Management Principles:** Gain a comprehensive understanding of project management principles and their critical role in driving business success.
- **Integrate Skills Within Organizations:** Learn how to integrate project management skills within your organization, including Blackbird Management practices.
- **Master Project Management Techniques:** Acquire essential skills to lead projects effectively, applying project management planning processes for measurable outcomes.
- **Risk and Quality Management:** Apply project management techniques to manage risks, quality, procurement, and stakeholder communications.
- **Certification Readiness:** Achieve your Certified Project Management Professional PMP® status and leverage the numerous project management professional benefits.

Course Outlines

Day 1: Project Management Fundamentals

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- Introduction to Project Management Basics

- Concepts, principles, and importance in business.
- What does a project manager do? Understanding the role across industries.
- Governance structures and stakeholders in project management.

- Interpersonal and Team Skills

- Effective communication and team dynamics.
- Conflict resolution strategies for project managers.
- Building high-performance teams.

Day 2: Project Management Within the Organization

- Organizational Influences

- The impact of organizational structures and culture on projects.
- Project team dynamics and collaboration, including Blackbird Property Management examples.

- Project Life Cycle and Methodologies

- Overview of project cycle management.
- Introduction to Agile, PPM project management, and other methodologies.

Day 3: PMI® Project Management Methodology

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- Project Management Processes and Knowledge Areas
 - Detailed review of PMBOK Guide processes.
 - Key knowledge areas: scope, time, cost, and quality management.
- Project Information Management
 - Tools for disseminating project information.
 - Importance of project documentation for success.

Day 4: Initiating and Planning a Project

- Initiating Process Group
 - Creating a project charter.
 - Identifying key stakeholders and their roles.
- Planning Process Group
 - Developing the project management plan.
 - Scope management and requirements gathering.

Day 5: Risk Management and Execution

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- Overview of Risk Management
 - Identifying and assessing potential project risks.
 - Developing effective risk response plans.
- Executing the Project
 - Monitoring and controlling project execution.
 - Engaging stakeholders and managing communications.

Day 6: Quality Management and Procurement

- Quality Management
 - Defining and controlling quality standards in projects.
 - Tools for quality assurance and control.
- Procurement Management
 - Procurement planning and vendor selection strategies.
 - Managing contracts and supplier relationships.

Day 7: Stakeholder Engagement and Communication

- Stakeholder Identification and Analysis
 - Analyzing stakeholder needs, interests, and influence.
 - Crafting tailored engagement strategies.
- Communication Strategies
 - Best practices for communicating with different stakeholders.
 - Developing and executing communication plans.

Day 8: Project Execution and Monitoring

- Project Execution
 - Leading the project team and managing performance.
 - Implementing the project management plan effectively.
- Project Monitoring and Control
 - Tracking progress against scope, schedule, and cost.
 - Managing project changes and addressing issues.

Day 9: Project Closure and Lessons Learned

- Closing Process Group
 - Finalizing project closure.
 - Conducting post-project reviews and assessments.

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A graphic of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a gold pawn nearby. The board is checkered, and there are concentric circles in the background.

- Lessons Learned

- Documenting key insights and best practices for future projects.

Day 10: Final Project Presentations and Certification

- Final Project Presentations
 - Participants present their project management plans and outcomes.
 - Group feedback and discussions.
- Certification and Closing Ceremony
 - Recognition of course completion.
 - Awarding Certified Project Manager Professional certificates.

Why Attend this Course: Wins & Losses!

- Gain industry-recognized project management skills to excel in your career.
- Prepare for certified project management professional training and earn a globally respected certification.
- Understand the project management professional requirements and how to meet them.
- Master the stages of project management and apply them to real-world projects.
- Learn from case studies, including Blackbird Management success stories, to understand practical applications.

Conclusion

Upon completion of this course, you will have gained valuable project management skills and certified project management professional training that will enable you to manage projects successfully, regardless of complexity or industry.

You'll be prepared to lead projects efficiently while maximizing quality and stakeholder satisfaction and be ready to take the next steps toward project management professional certification.

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