BLACKBIRD FOR TRAINING

Introduction to Enterprise Risk Management

18 – 22 October 2027
Lyon (France)



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Ref: 3254284_164137 **Date:** 18 – 22 October 2027 **Location:** Lyon (France) **Fees:** 5200 GBP

Introduction

Welcome to the advanced Introduction to Enterprise Risk Management ERM course. In today's fast-paced and unpredictable business world, organizations encounter a wide range of risks that can hinder their ability to achieve strategic goals and drive sustainable growth. But what is enterprise risk management exactly? Enterprise risk management is a comprehensive, proactive approach to identifying, assessing, and managing risks across all levels of an organization.

This enterprise risk management course is designed to equip participants with advanced knowledge and practical skills to implement robust enterprise risk management strategies. By integrating ERM into the organization's structure, culture, and decision-making processes, participants will learn to enhance resilience and adaptability in an ever-changing environment. Whether you are pursuing an enterprise risk management certification or aiming to become a certified enterprise risk manager, this course provides essential tools for success.

Course Objectives

- Understand the enterprise risk management definition and its strategic role in today's business landscape.
- Explore leading ERM frameworks and methodologies, such as COSO and ISO 31000, to enhance the process of enterprise risk management.
- Gain a comprehensive understanding of the principles and components of an enterprise risk management framework.
- Learn how to integrate enterprise risk management policies into organizational strategy and culture.
- Identify and assess emerging risks, including cybersecurity threats, technological disruptions, and geopolitical uncertainties.
- Understand the role of enterprise risk management technology and data analytics in improving risk monitoring.
- Develop effective enterprise risk management plans for risk mitigation and response.
- Improve communication and reporting to stakeholders, promoting transparency in risk enterprise management.
- Navigate the regulatory and compliance landscape influencing enterprise risk management processes across industries.
- Develop continuous improvement strategies to adapt ERM practices to evolving business risks.



Course Outlines

Day 1: Introduction to Enterprise Risk Management ERM

- Understanding what is enterprise risk management and its significance in modern organizations.
- Overview of key enterprise risk management strategies and frameworks, including COSO and ISO 31000.
- Exploring how a solid enterprise risk management process drives resilience and value creation.

Day 2: Risk Identification and Assessment

- Techniques for identifying and categorizing risks across various organizational functions.
- Conducting risk assessments to prioritize and quantify impacts using enterprise risk management solutions.
- Utilizing risk registers and heat maps to visualize and track identified risks effectively.

Day 3: ERM Framework and Integration

- Developing and implementing an enterprise risk management framework tailored to organizational needs.
- Integrating enterprise risk management policies into strategic planning and performance management.
- Building a risk-aware culture and promoting accountability throughout the organization.



Day 4: Risk Mitigation and Response

- Developing comprehensive enterprise risk management plans to address potential risks.
- Strategies for managing risks, including avoidance, transfer, mitigation, and acceptance.
- Leveraging insurance and other risk financing solutions to enhance organizational resilience.

Day 5: Monitoring, Reporting, and Continuous Improvement

- Establishing key risk indicators KRIs for tracking enterprise risk exposure.
- Communicating risk insights through effective reporting mechanisms.
- Implementing feedback loops for continuous improvement in enterprise risk management processes.

Why Attend This Course: Wins & Losses!

- Expertise in enterprise risk management strategies and the ability to implement robust ERM frameworks.
- Practical skills in identifying, assessing, and mitigating risks using advanced enterprise risk management solutions.
- Preparation for enterprise risk management certification and becoming a certified enterprise risk manager.
- Insights into using enterprise risk management technology and data analytics for risk monitoring.
- The ability to create and manage enterprise risk management plans that drive resilience and value.
- Understanding the benefits of enterprise risk management, including improved decision-making, regulatory compliance, and organizational sustainability.

Conclusion

By the end of this enterprise risk management training, participants will be well-equipped to implement comprehensive ERM frameworks, manage diverse business risks, and foster a culture of resilience within their organizations. Whether you're pursuing an enterprise risk management certificate or seeking foundational knowledge, this course offers valuable insights into the advantages of enterprise risk management. Gain the tools to confidently lead risk management efforts, enhance organizational sustainability, and navigate the complexities of today's business landscape.

Enroll now and take the next step toward becoming a leader in enterprise risk management!

