Corporate Credit Risk

16 – 20 August 2027
Geneva (Switzerland)



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Introduction

This course provides a comprehensive exploration of corporate credit risk, focusing on the assessment and management of credit risk within corporate environments. Aimed at professionals in banking, finance, and investment industries, this course covers key aspects of corporate credit analysis, creditworthiness evaluation, and effective risk mitigation strategies. Participants will gain the essential skills needed to evaluate credit risk, understand corporate credit concepts, and implement best practices for managing corporate credit risk across portfolios. Whether you're handling corporate credit cards, managing corporate loans, or working with corporate credit reports, this course offers valuable insights into risk management.

Course Objectives

Upon completion of this course, participants will:

- Understand the fundamental principles of corporate credit risk.
- Develop expertise in assessing corporate credit and evaluating creditworthiness.
- Master the analysis of financial statements and key risk indicators for credit assessment.
- Learn tools and techniques to effectively mitigate credit risk.
- Implement best practices for corporate credit risk management in a corporate environment.

Course Outlines

Day 1: Fundamentals of Corporate Credit Risk

- Introduction to credit risk and its implications for financial institutions.
- Understanding different types of corporate credit risk e.g., counterparty, concentration.
- Overview of corporate credit analysis methodologies.
- Key financial metrics and indicators for credit risk assessment.
- Analyzing the credit risk cycle and its economic influences on corporate portfolios.



Day 2: Financial Statement Analysis for Credit Risk

- Techniques for analyzing balance sheets, income statements, and cash flow statements.
- Key financial ratios for effective credit evaluation and risk analysis.
- Evaluating a company's liquidity, solvency, and profitability.
- Benchmarking against industry standards and comparative analysis techniques.
- Identifying warning signs in corporate credit reports and financial statements.

Day 3: Creditworthiness Evaluation

- Qualitative factors influencing credit risk e.g., management quality, industry risk.
- Quantitative credit scoring models and practical applications for corporate credit analysis.
- External ratings versus internal credit ratings: Understanding their role in assessing credit risk.
- Conducting stress tests and scenario analyses to evaluate potential credit risk.
- Overview of credit rating agencies and their methodologies for evaluating corporate credit.

Day 4: Risk Mitigation Techniques

- Strategies to mitigate corporate credit risk e.g., collateral, guarantees, covenants.
- Structuring and pricing corporate loans with effective risk management practices.
- Introduction to credit derivatives and credit default swaps CDS in risk mitigation.
- The role of credit insurance in managing corporate credit risk.
- Monitoring and adjusting credit limits, exposure levels, and corporate credit card policies.

Day 5: Practical Applications and Case Studies

- Real-world case studies and scenarios focused on corporate credit risk.
- Group exercises for corporate credit risk analysis and decision-making.
- Developing corporate credit policies and procedures.
- Understanding regulatory compliance in credit risk management e.g., Basel III.
- Final assessment and course conclusion.

Why Attend This Course: Wins & Losses!

By attending this course, you will:

- Gain a deep understanding of corporate credit risk, an essential skill in managing corporate credit portfolios.
- Master key techniques in corporate credit analysis and creditworthiness evaluation, empowering you to make informed decisions in assessing risk.
- Learn best practices for corporate credit risk management, including tools for mitigating risks and managing corporate credit card agreements effectively.
- Be equipped to handle complex corporate credit challenges, including corporate credit card management, credit facilities, and corporate loan structuring.
- Understand credit risk analysis and its role in maintaining financial stability within corporate environments.



- Stay ahead of the curve with insights into regulatory compliance and emerging trends in corporate credit risk management.

Conclusion

This course offers an in-depth look at the essentials of corporate credit risk, providing you with the tools and techniques needed to analyze, assess, and mitigate risk in corporate credit portfolios. Whether you're a corporate credit analyst, managing corporate credit cards, or overseeing corporate credit risk management, the knowledge gained here will enhance your ability to manage credit effectively, ensure compliance, and minimize risks.

Don't miss the opportunity to elevate your expertise in corporate credit and play a key role in your organization’s financial strategy.

