

Advanced Course in MBA in Finance & Accounting

8 – 12 February 2027
Casablanca (Morocco)

UK Traininig

PARTNER



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Introduction

The Finance and Accounting MBA is an intensive 5-day program designed to enhance your management skills while focusing on current best practices in finance and accounting. Finance is a core function within any business, demanding executive attention, while accounting serves as the language of business that enables effective decision-making. This program will sharpen your ability to identify best practices in both fields, preparing you to become a strategic financial leader in your organization.

Whether you're seeking an Executive MBA to enhance your career or aiming to gain practical expertise in financial management, this course will offer valuable insights and strategies to tackle challenges in the financial landscape. If you're wondering what is an MBA and how it can elevate your professional capabilities, this program is designed to provide you with the tools to lead effectively in today's competitive business environment.

Course Objectives

- Enhance leadership and motivation skills: Learn to lead and motivate your team more effectively, leveraging advanced financial management skills to drive success.
- Utilize strategic planning techniques: Gain hands-on experience in strategic planning to align your organization's financial objectives with its overall mission.
- Benchmarking financial best practices: Understand how to use the Baldrige performance criteria as a benchmark for excellence in financial operations.
- Focus on real-world examples: Explore how leading companies have adopted best practices in finance and accounting, and apply them to your own organization.
- Become a strategic financial leader: Master the essential aspects of financial strategy and prepare yourself for future leadership roles within your organization.
- Prepare for future responsibilities: Explore how finance and accounting best practices can drive future success and growth in an organization.

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A graphic illustration of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a black pawn nearby. The board is checkered, and there are concentric circles in the background.

Course Outlines

Day 1: Financial Management Fundamentals

- Introduction to Best Practices in Finance and Accounting
- Understanding the role of financial management CFO, Treasurer, Controller
- Core financial statements and their articulation
- Evaluating performance and ROI/ROCE

Day 2: Strategic Financial Evaluation

- Early review and projections of strategy through financial statements
- Short-term success evaluations
- Buy, sell, or hold investments
- Comparing financial performance to set targets
- Financial performance measurement systems
- Annual reports and corporate governance best practices

Day 3: Industry Analysis and Financial Modeling

- Industry/Financial Analysis using the balanced scorecard
- Benchmarking treasury management and controllership
- Understanding value creation from controllership
- Net Present Value NPV and Financial Modeling
- Best practices in NPV and building next-generation financial models

Day 4: Management and Strategy

- People Management: Leadership and team dynamics
- Effective communication and motivation strategies
- Coaching and empowering employees
- Strategic planning process and achieving competitive advantage

Day 5: Negotiation and Operational Excellence

- Negotiating for Results: Effective strategies for business negotiations
- Achieving the benefits of successful negotiation strategies
- Malcolm Baldrige Quality Award and operational excellence
- Employee commitment and continuous improvement practices

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Why Attend this Course: Wins & Losses!

- Get an MBA: By attending this course, you'll gain a deeper understanding of what is MBA and how it can shape your career trajectory. This program offers an executive MBA experience that prepares you for advanced leadership roles.
- Become a strategic financial leader: Learn how to develop financial strategies that enhance organizational performance and prepare for future leadership roles.
- Master financial management best practices: Gain access to cutting-edge financial models and industry best practices to excel in your role and lead with confidence.
- Elevate your leadership capabilities: How to improve emotional intelligence and leadership skills is an integral part of becoming an effective leader in the financial domain.
- Global and executive MBA benefits: Understand the advantages of an executive MBA and how it can help you thrive in both local and global business environments.
- Learn from real-world examples: Examine the financial strategies of top-performing companies to understand what has made them successful and how to apply these principles to your own work.

Conclusion

The Finance and Accounting MBA program offers essential tools and knowledge to become a strategic financial leader. Over five intensive days, you'll explore best practices in financial management, industry analysis, and negotiation strategies. The course is ideal for individuals seeking to understand the importance of an MBA and leverage finance and accounting expertise to advance their careers.

This program is particularly valuable for executives or aspiring leaders who want to gain practical, actionable skills to lead financial functions and drive business success. Whether you're looking to elevate your career, transition into a leadership role, or enhance your global MBA credentials, this course equips you with the skills to thrive in the competitive business world.

Join us today to unlock the potential of your MBA journey, and gain the financial acumen needed to lead with confidence and impact in today's fast-paced business environment.

A graphic of a chessboard with several pawns. In the foreground, a gold king piece stands prominently. Behind it, a silver pawn and a gold pawn are visible. The background shows concentric circles emanating from the center of the board.

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