BLACKBIRD FOR TRAINING

Global Shipping Management

12 – 16 April 2027
Cape Town (South Africa)



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Ref: 321417_153834 **Date:** 12 – 16 April 2027 **Location:** Cape Town (South Africa) **Fees:** 4900 GBP

Introduction

This training course provides the foundation for understanding the prevailing trends in global shipping and equips you with the tools to unlock your potential in the industry. Primarily designed for professionals with existing exposure to shipping, this course aims to update your knowledge of the sector, develop essential skills, and enhance your confidence and motivation to become successful strategists and leaders. Participants will gain a deep understanding of global shipping management strategies, helping them elevate their decision-making capabilities and prepare to thrive in an evolving market. This course serves as a bridge to the next level of effectiveness, revitalizing visions, and driving successful investments in people and strengths within the shipping industry.

Course Objectives

By the end of this training course, participants will be able to:

- Identify the current trends in global shipping management and understand their impact on the shipping sector.
- Gain a deeper understanding of the legal frameworks surrounding global shipping.
- Explore the key drivers of growth in global shipping and how to leverage them.
- Enhance strategic thinking and integrate new perspectives into shipping management strategies.
- Recognize leadership potential and apply it effectively within the shipping industry.

Course Outlines

Day 1: Shipping, Trade, and Finance

- Seaborne trade and its impact on global shipping.
- Ship registration and flagging protocols in global shipping management.
- Key shipping stakeholders and their roles in the industry.
- Exploring qualitative shipping and the International Maritime Organization IMO.
- Industry best practices in shipping finance.
- Examining current trends in shipping finance to make informed decisions in global shipping.



Day 2: Maritime & Port Operations

- Vessel operations and shipping management logistics.
- Bunkering and fuel management for global shipping.
- Ensuring port safety and port security in shipping operations.
- The role of port agencies in facilitating global shipping.
- Analyzing the key risks and opportunities in maritime operations: consolidation, digitalization, connectivity, and cybersecurity.

Day 3: Legal Frameworks

- Ship registration law and its implications for global shipping management.
- Carriage of Goods by Sea law and charter parties in global shipping.
- The importance of marine insurance law and practice.
- Navigating maritime safety and security law in the context of global shipping.
- Marine Environment Protection regulations and their influence on shipping strategies.
- Understanding autonomous shipping and its potential risks and opportunities.

Day 4: Delivery of Vision through the Human Element

- The human element in global shipping and its impact on operational efficiency.
- Understanding crew management and manning requirements in the industry.
- Regulatory frameworks: STCW 2010 & ILO MLC 2010.
- Managing multicultural crews and fostering a global shipping workforce.
- Building effective teams, inspiring people, and motivating crews in global shipping operations.

Day 5: Creating Value in Shipping

- Leadership development in the context of global shipping.
- Enhancing emotional intelligence and strategic decision-making skills for effective leadership in shipping.
- Encouraging visionary thinking, change, and innovation in shipping management strategies.
- Exploring the role of business ethics and corporate social responsibility in the global shipping industry.
- Value creation in an uncertain world: how to make strategic decisions in a rapidly changing shipping landscape.



Why Attend This Course: Wins & Losses!

- Stay ahead of current trends in global shipping: Gain a comprehensive understanding of global shipping management and how it affects the industry.
- Achieve excellence in global shipping operations: Learn and apply best practices for efficient shipping management and cost-effective decision-making.
- Capitalize on digital opportunities: Understand the role of digitalization and connectivity in global shipping and how to leverage these opportunities for growth.
- Develop leadership skills: Learn to inspire, manage, and motivate diverse teams within global shipping operations.
- Build a strategic vision: Equip yourself with the skills to make informed, visionary decisions that contribute to global shipping success.

Conclusion

The global shipping industry plays a critical role in driving economic growth, and understanding global shipping management is key to staying competitive in an ever-evolving market. By attending this course, you will gain the necessary skills and insights to manage shipping operations more effectively, capitalize on emerging trends such as digitalization, and lead successful strategies in global shipping management. Whether you are looking to refine your leadership abilities or improve your understanding of the latest regulations and technologies, this course will equip you to thrive in the dynamic world of global shipping.

Sign up now to enhance your skills and secure a successful future in global shipping management!

