BLACKBIRD FOR TRAINING

Board Members & Corporate Directors Certification Program

11 – 15 April 2027
Washington (USA)

UK Traininig
PARTNER



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Introduction

The board members and Executive Certification Course is a specialized program aimed at enhancing the leadership and strategic skills of board members and executives. This course provides participants with the essential knowledge to understand their roles and responsibilities in leading companies and organizations effectively. By exploring best practices in governance and risk management, participants will learn how to make strategic decisions that drive corporate performance and achieve organizational goals. The program is tailored to senior leaders seeking to enhance their capabilities and achieve institutional excellence.

An important note: A site visit will be arranged to a municipality or a major company in the relevant sector, either in London or Istanbul, to provide a practical perspective and hands-on experience.

Course Objectives

By the end of this course, participants will be able to:

- Understand the fundamentals of governance and best practices for board members.
- Develop effective board structure and task distribution within the organization.
- Improve executive evaluation and compensation systems tied to organizational performance.
- Enhance work procedures and governance practices for greater efficiency.
- Support strategic planning and leadership development at the executive level.
- Strengthen risk management and ensure transparency throughout organizational operations.
- Activate internal auditing and robust control measures to safeguard business interests.
- Protect shareholder rights and manage conflicts within the board.

Course Outlines

Day 1: Governance Principles and Board Roles

- Good Governance: Principles, best practices, governance structure, and its benefits.
- Role of the Board of Directors: Key tasks, the separation of management and the board, the importance of executive vs. non-executive directors.
- Board Structure: Composition of the board, need for independent directors, and skill requirements for board members.



Day 2: Rewards and Work Procedures

- Evaluation and Compensation: Attracting and evaluating directors, linking compensation to performance.
- Board Procedures: Preparing meetings, the role of the company secretary, and decision-making processes.
- Company Strategy: Board involvement in strategic planning and managing executive dynamics.

Day 3: Succession Planning and Accounting

- Succession Planning: Importance of succession planning, the board's role, and best practices.
- Accounting and Finance: Key accounting concepts, financial disclosure, and monitoring performance.
- Transparency and Disclosure: The board's role in promoting transparency and best practices for disclosure.
- Risk Management: Building an effective risk management framework and the board's role in overseeing it.

Day 4: Audit and Risk Management

- Internal Audit Procedures: Understanding the role of internal auditing and compliance responsibilities.
- Audit Committee: Composition, roles, and interactions with external auditors.
- Annual Report Preparation: Preparing for general meetings and their procedures.

Day 5: Shareholder Rights and Conflict Management

- Shareholder Rights: Protecting shareholder rights, corporate best practices.
- Internal Transactions: Understanding related-party transactions, insider trading.
- Conflict Management: Arbitration and mediation, resolving internal conflicts.
- Dividend Policy: Best practices in determining and evaluating dividend policy.

Important Note: A site visit will be offered to a municipality or major company in the relevant sector in London or Istanbul, allowing participants to apply theoretical concepts in a practical setting.

Why Attend This Course: Wins & Losses!

Attending the Board of Directors and Executive Certification Course offers a unique opportunity to sharpen your leadership and strategic skills within the board of directors environment. Key benefits include:



- In-depth understanding of governance best practices and their application in real-world organizational settings.
- Development of a strong internal governance strategy to enhance executive effectiveness and organizational performance.
- Strategic decision-making capabilities that drive success across the organization.
- Insights into activating internal auditing, managing risk, and ensuring transparent processes throughout the organization.
- Improved management of conflicts and safeguarding shareholder rights, resulting in enhanced business relationships and corporate reputation.

Conclusion

The board members and Executive Certification Course are an invaluable program designed to elevate your leadership and strategic skills, ensuring that you contribute effectively to your organization's success. Whether you are an existing board member or aspiring to become a corporate director, this course will equip you with the knowledge and tools necessary to apply governance best practices and drive organizational excellence.

Register now to enhance your strategic capabilities, contribute to your organization's growth, and master corporate governance and leadership at the board level.

