

Using Excel in Business Reports and Dashboards

4 – 8 January 2027
Amsterdam (Netherlands)

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Ref: 3254177_150611 **Date:** 4 – 8 January 2027 **Location:** Amsterdam (Netherlands) **Fees:** 5900 GBP

Introduction

Excel remains one of the most practical and widely used tools for preparing business reports and building dashboards that support better decision-making. In many organizations, the ability to organize data, analyze results, and present insights clearly is no longer optional. It is a core business skill.

This course is designed to help participants use Excel more effectively for reporting and dashboard development. It covers the full process, from structuring and managing data properly to applying formulas, analyzing information, and presenting results through clear visual reporting. Participants will also explore advanced techniques that improve speed, accuracy, and productivity, including automation, data transformation, and interactive dashboard creation.

Course Objectives

By the end of this course, participants will be able to:

- Understand Excel features and functions used in business reporting and dashboard design.
- Organize and manage data effectively to support accurate reporting and analysis.
- Apply advanced data analysis, data processing, and data visualization techniques in Excel.
- Create dynamic reports and interactive dashboards that communicate insights clearly.
- Improve efficiency and productivity through automation and advanced Excel methods.
- Use pivot tables, pivot charts, and visual tools to perform deeper business analysis.
- Work with data transformation and data modeling tools to produce more meaningful reports.

Course Outlines

Day 1: Foundations of Excel for Reporting

- Introduction to Excel for business reports and dashboards.
- Navigating the Excel interface and using essential tools efficiently.
- Formatting and organizing data for effective report preparation.
- Introduction to formulas and functions used in data analysis.
- Creating basic charts and visual displays for reporting.

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A graphic illustration of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a gold pawn nearby. The background shows concentric circles emanating from behind the king piece, suggesting a strategic or leadership theme.

Day 2: Data Processing and Analytical Tools

- Applying advanced data processing techniques using Excel functions.
- Working with pivot tables and pivot charts for dynamic analysis.
- Using conditional formatting to highlight trends, issues, and key results.
- Applying data validation and protection methods to maintain data integrity.
- Introduction to macros and automation for faster report creation.

Day 3: Advanced Data Visualization

- Using advanced data visualization techniques for trend analysis.
- Working with sparklines and data bars for concise visual presentation.
- Expanding pivot table analysis for more detailed insights.
- Using slicers, timelines, and custom controls to create interactive analysis views.
- Introduction to Power Query for data extraction and transformation.

Day 4: Building Dynamic Reports and Dashboards

- Creating interactive dashboards using Excel data models.
- Building dynamic reports with formulas and functions.
- Using templates and built-in tools to improve reporting quality and consistency.
- Integrating external data sources into reports and dashboards.
- Introduction to Power Pivot for advanced data modeling and analysis.

Day 5: Dashboard Design and Final Application

- Principles of advanced dashboard design and reporting best practices.
- Adding interactive elements such as buttons and drop-down menus.
- Creating dynamic charts and visual reporting components.
- Sharing and distributing reports and dashboards effectively.
- Course review and final project presentation.

Why Attend this Course: Wins & Losses!

- Build practical Excel skills that can be applied immediately in the workplace.
- Improve the quality of business reports and dashboards.
- Strengthen the ability to analyze data and present insights clearly.
- Learn how to create dynamic reports that support faster and better decisions.
- Increase productivity through automation and more efficient reporting methods.
- Gain confidence in using advanced Excel tools for professional reporting tasks.

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Conclusion

This course provides a practical and structured approach to using Excel for business reporting and dashboard development. It helps participants move beyond basic spreadsheet use toward creating reports that are clear, interactive, and useful for decision-making.

By combining data organization, analysis, visualization, and automation techniques, participants will be able to produce stronger reports, design more effective dashboards, and work with greater speed and accuracy. The result is not only better reporting, but also better business insight.

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