

Executive Certificate in Leadership Coaching Workshop

21 – 25 March 2027
Cairo (Egypt)

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Ref: 321648_142675 **Date:** 21 – 25 March 2027 **Location:** Cairo (Egypt) **Fees:** 4900 GBP

Introduction

The global demand for effective leaders has never been greater, and the field of leadership coaching is key to bridging the gap between mediocrity and high performance. This executive leadership coaching course is tailored to help aspiring and current leaders unlock their potential, develop core leadership skills, and navigate the complexities of leading in diverse contexts.

Whether your goal is to master strategic leadership coaching, adopt authentic leadership practices, or become proficient in creative leadership coaching, this program equips you with the tools to excel. From influencing and persuading to driving goal achievement, this course paves the way for impactful leadership that inspires individuals and transforms organizations.

Course Objectives

By the end of this course, participants will:

- Understand the principles and definition of leadership coaching.
- Master core leadership coaching skills for communication, influence, and persuasion.
- Learn the types of leadership coaching and how to apply them in various contexts.
- Develop the ability to set and achieve strategic leadership goals.
- Enhance self-awareness to overcome self-limiting beliefs and foster confidence.
- Understand and implement innovative strategies to adapt to the future of leadership.
- Obtain insights into global leadership coaching principles and apply them effectively.
- Engage in peer coaching and workshops to solidify learning and commit to actionable outcomes.

Course Outlines

Day 1: Coaching - Core Leadership Skills

- Introduction to executive leadership coaching.
- Smarter thinking, deeper change, and faster results.
- Practical demonstrations of leadership coaching principles.
- Communication skills: Influence, persuasion, and sensory-based preferences.
- Goal achievement strategies: WIN goals, chunking, and innovative problem-solving techniques.

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Day 2: Perception of Self

- Acts of leadership and the hero's journey.
- Understanding the leadership coaching process.
- Exploring the power of beliefs and subconscious impact.
- Techniques for releasing fears and overcoming self-limiting beliefs.
- The role of imagination and conception in leadership success.

Day 3: Leadership as Action

- The evolution and history of leadership.
- Core concepts of authentic leadership and taking courageous actions.
- Leading and being led: The art of reciprocity.
- Unlocking limitless potential through imagination, creativity, and play.
- Engaging in in-person leadership coaching training to understand individual styles.

Day 4: Awareness of Self

- Solo reflection and group insights.
- Recognizing patterns of behavior and their origins.
- Judging versus observing: Leadership through empathy and understanding.
- Commitment to personal change and innovation.
- Energy management and its role in effective leadership coaching.

Day 5: Future Leadership and Innovation Training

- Innovating for sustainability and future-proof leadership coaching.
- Building balance between personal and professional goals.
- Peer coaching groups: Collaborative growth and feedback.
- Imagining the future: Visionary workshops for strategic goal-setting.
- Practical applications of leadership coaching objectives through exercises and action plans.

Why Attend This Course: Wins & Losses!

- Gain comprehensive knowledge of leadership coaching meaning and applications.
- Develop expertise in communication, influence, and persuasion.
- Acquire actionable strategies for creative and strategic leadership coaching.
- Elevate self-awareness and overcome barriers to effective leadership.
- Build a network of peers through engaging workshops and group coaching.
- Achieve certification in leadership coaching to enhance career prospects globally.

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A graphic illustration of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a gold pawn nearby. The background shows concentric circles emanating from behind the king piece, suggesting a strategic or leadership theme.

Conclusion

Leadership is more than just a title—it is an action that drives change, inspires innovation, and creates lasting impact. This leadership coaching course empowers you with the tools, strategies, and confidence to become the leader you aspire to be. Whether you're navigating challenges in the present or planning for a visionary future, this course will provide the foundation for sustained success in executive leadership coaching and beyond.

Take the next step in your leadership journey and enroll today to transform your potential into reality.

A graphic of a chessboard with several chess pieces (a king, a queen, and a pawn) on it, set against a background of concentric circles.

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