BLACKBIRD FOR TRAINING

The A - Z of Logistics Management

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Casablanca (Morocco)

UK Traininig
PARTNER



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Introduction

Training logistic management is a vital function that governs the flow of goods through a supply chain. In today's fast-paced global market, efficient logistics is critical to an organization's success. This course brings you up to date with the latest logistics models and practices, focusing on optimizing transport, warehouse, and inventory management activities. Additionally, the course covers the Supply Chain Operations Reference SCOR framework, which is used for managing logistics key performance indicators KPIs.

Whether you're asking "What is logistics management?" or looking for an advanced logistics manager course, this course will help you develop the skills necessary to become a proficient logistics manager. It offers insights into global logistics and supply chain management and explores how to reduce logistics costs and improve efficiency.

Course Objectives

The primary goal of this course is to equip participants with the tools and techniques needed to excel in logistics management. By the end of the course, participants will be able to:

- Understand modern logistics trends and practices as a foundation for sustainable supply chain performance.
- Employ both qualitative and quantitative material forecasting techniques for optimized logistics operations.
- Explain the role of transportation in logistics and identify areas for operational improvement.
- Analyze warehousing operations, focusing on throughput and performance optimization.
- Apply the SCOR framework for logistics performance management and improvements.

Course Outlines

Day 1: Logistics Trends and Practices

- Overview of logistics management.
- Relationship between logistics, supply chain, and organizational objectives.
- Strategic, tactical, and operational elements of logistics.
- Emphasis on sustainable logistics.
- Understanding 3PL Third-Party Logistics and 4PL Fourth-Party Logistics in modern logistics operations.



Day 2: Transport Management

- Objectives of transport management and how to align them with business goals.
- Understanding the costs associated with transport management.
- Different modes of transportation and their benefits.
- Strategies for efficient and effective transportation.
- How to match transportation service levels to strategic goals.
- Drawing optimized transportation routes and managing cargo volume.
- Key considerations for international transportation.

Day 3: Warehousing Operations

- Warehousing network design to optimize storage and distribution.
- Configuring warehousing space for efficiency.
- Exploring value-adding activities within warehouses.
- Warehouse activity profiling to enhance operational effectiveness.
- Calculating warehousing costs and identifying cost-saving measures.
- Implementing sustainable warehousing practices.

Day 4: Inventory Management

- Defining the scope of materials management.
- Objectives of inventory management and how to meet them.
- Classifying and managing different inventory types.
- Overcoming challenges in materials management.
- Exploring material replenishment strategies for effective stock control.

Day 5: Logistics and Performance Management

- Introduction to the SCOR framework for logistics performance.
- Identifying high-level SCOR metrics for assessing logistics effectiveness.
- Customizing low-level SCOR metrics to suit your organization's needs.
- Managing targets and initiatives for logistics performance improvement.
- Using logistics risk management strategies to handle potential disruptions.

Why Attend This Course: Wins & Losses!

If you’re looking to enhance your skills in training logistic management, this course is a must-attend. It offers a deep dive into the critical aspects of logistics, from transportation to warehousing and inventory management. Here’s why you should attend:



- Gain a comprehensive understanding of logistics management and its importance in the broader context of supply chain operations.
- Learn how to apply best practices in logistics management and reduce operational costs while improving service levels.
- Master the application of the SCOR framework for better logistics performance management.
- Acquire advanced skills in logistics risk management to minimize potential disruptions.
- Enhance your career by earning a certificate in logistics management, giving you the qualifications to excel as a logistics manager.
- Learn about the latest global logistics and supply chain management trends that will keep you ahead of the curve.

If you are considering how to become a logistics manager, this course offers the foundational knowledge and practical experience needed to succeed. Whether you're new to the field or an experienced professional, this course will help you refine your logistics manager skills and take your career to the next level.

Conclusion

Training logistic management is a cornerstone of supply chain efficiency. This course will equip you with the skills to optimize transportation, warehousing, and inventory management, which are essential for streamlining logistics operations. By understanding the SCOR framework, you'll be able to apply best practices and achieve measurable performance improvements.

Whether you're aiming to enhance your understanding of logistics management, learn about logistics risk management, or earn a logistics manager certification, this course provides the knowledge and tools to help you achieve your goals. Don't miss out on this opportunity to improve your logistics management practices and boost your professional career in global logistics and supply chain management.

Enroll today and start transforming your logistics operations!

